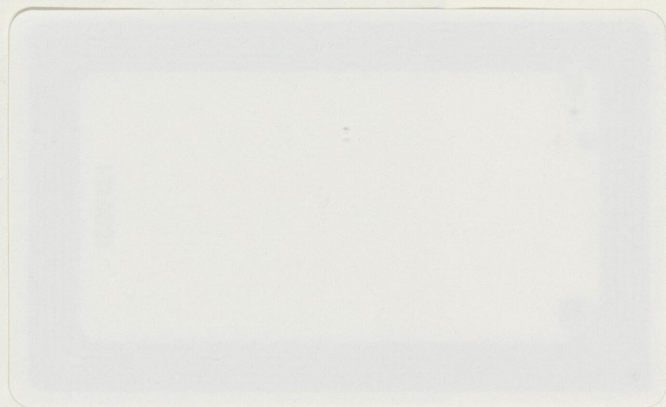


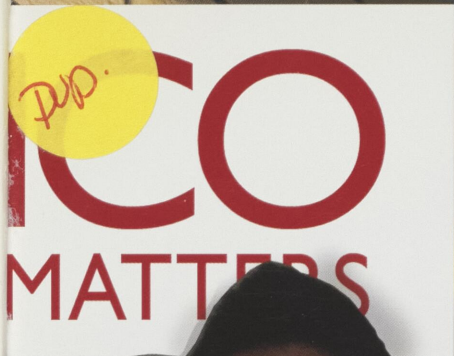
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Vision for the Future

ICO's Annual Report
2010 pg.18

+ pursuing a passion pg. 12

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A Message From the Chairman of the Board of Trustees

On behalf of the Board of Trustees of the Illinois College of Optometry, I would like to thank all alumni and friends of the school for your support and encouragement throughout the past year. Your unwavering financial and professional commitment to ICO strengthens our tradition of excellence and gives us the resources to provide the best optometric education in the nation.

As board members, we have an obligation to the governance and development of this institution. We are entrusted to be good stewards of ICO's resources, and we strive to make the best decisions possible for the near future and in the long term. Part of each trustee's own commitment is to "give or get" \$10,000 for the College each year, so we are investing and distributing every dollar smartly and efficiently.

This coming year promises to bring to fruition many of the plans the Board, Dr. Augsburger and other College leaders have been working on for months and, in some cases, years. In fact, this month's cover story – on the Chicago Vision Outreach program – illustrates one of our proudest achievements. This program will bring top-quality eye care to children whose families can least afford it as an extension of our flagship care facility, the Illinois Eye Institute. Through their work at IEI and now the clinic at Princeton Elementary School, our students will have access to the best and most diverse clinical optometric resources and education.

Several changes also are under way on campus to benefit today's students as well as create an updated look that will help attract new applicants. ICO has acquired a home adjacent to the ICO Residential Complex, which will allow for further expansion of its facilities. In addition, the College is refurbishing the Lecture Center, the main lecture hall on campus.

We are all aware of the difficult economic times we currently live in. So I would like to personally thank the members of the ICO Board for their excellent work balancing this difficult investment market while still releasing funding for the Eyepod, new properties and renovations. It is an honor to serve as chairman of the ICO Board and work with such a distinguished group, and it is an even greater honor to serve our students and alumni to ensure your generous donations and other College funds are spent appropriately to enhance the future of our school.

I wish all of you – as well as our College – much prosperity and success.

Richard S. Kattouf, M.D., D.O.

Richard S. Kattouf
Chairman

Welcome to the 2010 Annual Report issue of *ICO Matters*. The pages in this issue highlight just a sample of the many outstanding accomplishments at our institution this year. From academic performance to community outreach to patient satisfaction, ICO further established itself as the premier optometric education institution in the United States.

I am honored to be president during this pivotal moment in our history, and I know each of you – our valued ICO alumni – will feel the same pride as you turn these pages and reflect on our accomplishments this year. I am asking you to take that pride one step further and spread the word about what's going on here. Pass this issue on to a young student considering a career in optometry. Post a link to the ICO website on your practice's Facebook page. Contact ICO and offer to be a mentor for a young student. There are so many ways to support our fine school, and I am certain you will want to do so even more after reading this issue.

While these pages are packed with information about the past year at ICO, there are a few successes I'd like to mention here:

- Student performance on National Board examinations is at an all-time high, closely approaching 100 percent pass rates.
- Student retention rate is more than 98 percent.
- The National Optometric Association presented its School of the Year Award to ICO for "significant efforts to increase minority student recruitment, enrollment, and retention."
- Unrestricted cash gifts to ICO totaled \$307,000 – exceeding any previous year. In addition, commitments during the year for restricted gifts and grants exceeded \$4 million.
- Patient surveys from the Illinois Eye Institute indicate high levels of satisfaction with the eye care provided there.

Going forward, I pledge to you that we will continue supporting and promoting ICO as the institution of:

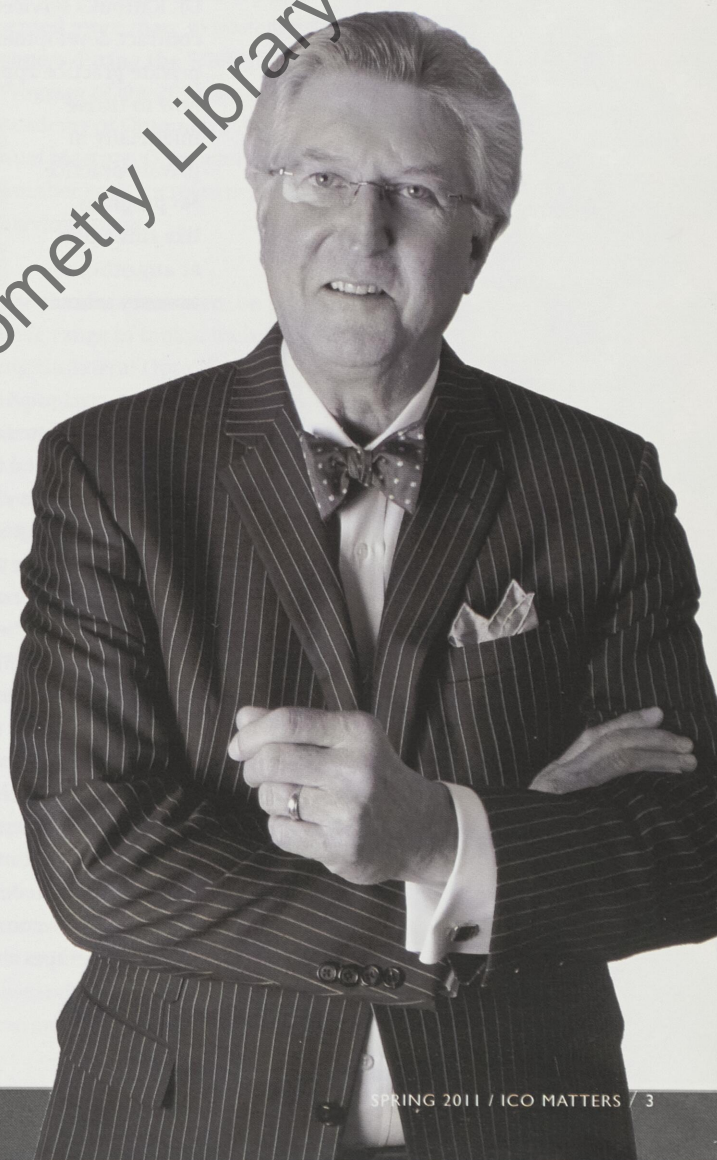
- great integrity and fairness
- first choice among students and faculty
- people who have made a positive difference in the communities where they work and live.

Your support as alumni and friends of ICO will make all the difference in helping us fully embrace these promises. I'm confident that with your help, we will!

Arrol Augsburger

Arrol Augsburger
President

A Message From the President



* ICO Chairman Establishes Program to Put Students on Path to Private Practice

Richard S. Kattouf, OD '72, DOS and chairman of the ICO Board of Trustees, has established an outstanding new resource to guide students through the steps for a rewarding career in optometric private practice. The Kattouf Program for the Advancement of Independent Optometry was formed in conjunction with Dr. Kattouf's \$150,000 donation to ICO during the next 15 years.

This innovative new program offers students from first year through fourth year the opportunity to participate in one-on-one and group sessions with Dr. Kattouf for hands-on guidance to a career in private practice. Dr. Kattouf's services include evaluations, contract development, negotiation services, private practice appraisal and advice on how to thrive financially in private practice. No program like this exists at any other optometry school.

"If you're an optometrist right next to where they sell lawn mowers, it bothers me for the profession's sake."

Dr. Kattouf (pictured above with his family) says he established the program because, as a successful private practice optometrist for 30 years, he knows the tremendous rewards that come from having your own practice. He says new graduates are choosing corporate practice because they believe it's more stable, but the reality is that private practice can be even more lucrative as well as deeply rewarding.

"If someone goes to college for eight years minimum, to me that breaks the shackles of being someone's employee," he says. "You go to school for that many years so you can be entrepreneurial, develop what separates your practice and become so much better than your competitors that you thrive."



Dr. Kattouf has been providing services to students on an informal basis for several years, reviewing contracts, advising them on negotiations, etc., and he tries to stress to students that optometry should not be entered into as a "job."

"If anything drives me crazy, it's that job mentality," he says. "If you're an optometrist right next to where they sell lawn mowers, it bothers me for the profession's sake. In my practice, we have a form that asks the name of

a patient's former optometrist. If it's Sears or LensCrafters, it just says that. There's no continuity. When I see patients, they are bringing their kids to the practice they went to."

Students already are lining up to take advantage of Dr. Kattouf's knowledge at one of his consulting sessions. Gary Partnow, a second-year student from Colorado, said he knew he wanted to go into private practice, but learned what to expect in terms of salary and work load from his session with Dr. Kattouf.

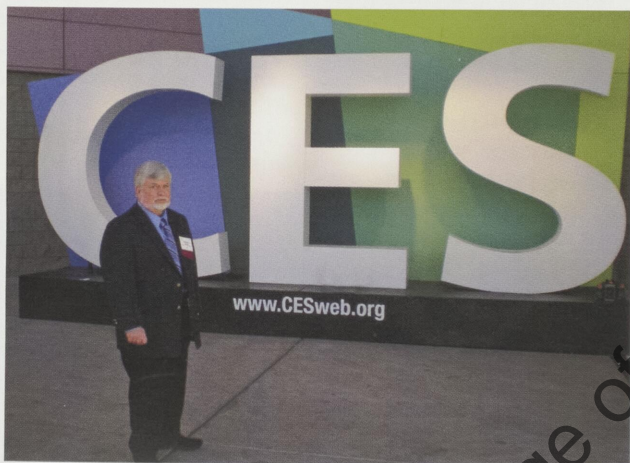
"We spoke about things across the board involving optometry and private practice," he says. "Specifically, there was discussion on how to create a culture in your practice that exudes professionalism, highlights the

in-depth knowledge we acquire here at ICO, and how insurance plays a role. An example would be to train the staff not to say "puff" test and name the test accurately as non-contact tonometry and say it tests eye pressure. The information and discussion only made me realize that private practice is definitely where I need to be, even though the challenge will be significant."

The Kattouf Program is coordinated through Tracy Faulkner, ICO's professional career development counselor. Both she and Dr. Kattouf encourage students to get involved in the program as soon as they are settled at ICO – preferably in the first year – so they will be fully ready for private practice opportunities as graduation nears.

"I think this program is a great springboard for students to begin critically thinking about their futures," Faulkner says. "In fact, I have seen many of our students have 'ah-ha' moments during these sessions."

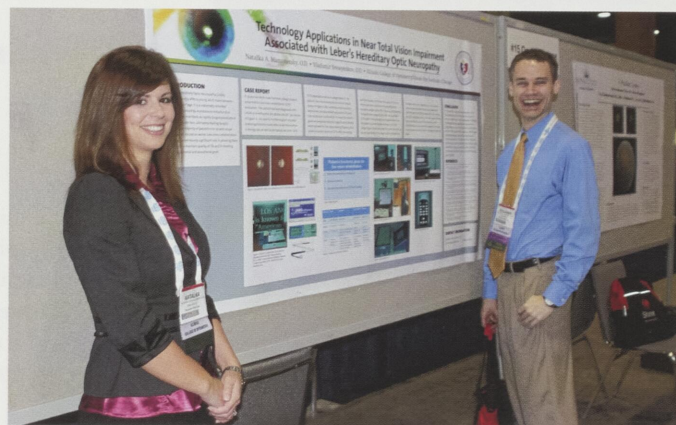
For information about the Kattouf Program, please contact Tracy Faulkner at tfaulkner@ico.edu.



* ICO @ MommyTech

ICO's Dominick Maino, OD '78, FFAO, FCOVD-A, shared his vast knowledge on children and 3D as part of the prestigious Consumer Electronics Show. Dr. Maino was part of the "3D Moms" panel during the MommyTech Summit at the CES. Dr. Maino's panel educated about 200 people on what parents should know about the increasingly popular 3D experience – from content availability, to the right glasses to using 3D as an eye diagnostic. Dr. Maino is a nationwide expert on how 3D affects children, serving as the chief AOA spokesman on the issue.

* Look for Dr. Maino's Alumni Council Profile on pg. 14



ICO Brings Strong Scientific Presence to AAO Meeting

ICO faculty and students presented more than 30 posters/papers during the Scientific Program of the 2010 American Academy of Optometry Annual Meeting. Once again, this number is an increase over previous years.

The presentations were on a wide range of topics, including Unilateral Optic Nerve Hypoplasia, Incidence of Ocular Surface Disease Pre- and Post- Glaucoma Therapy, Persistent Fetal Vasculature, Vogt-Koyanagi-Harada Syndrome, Semi-Scleral Lenses, and numerous others.

"Research is an integral part of faculty's academic life," says Yi Pang, PhD, OD, FFAO, ICO's assistant dean of research and associate professor of optometry. "Active research can be a critical tool to help faculty enhance teaching and provide a state-of-the-art clinical experience. Furthermore, research is a terrific communication channel to enhance our

institution's reputation and name recognition nationally and internationally.

Renee Reeder, OD, chief of the IEL's Corneal Center for Clinical Excellence and associate professor of optometry, presented two posters and a paper at this year's Academy. She says the experience is tremendously valuable to anyone engaged in academic research.

"You usually get great feedback that helps you improve the work before you submit for publication," Dr. Reeder says. "It also helps you expand the research or improve your study design based on input from your colleagues."

Open House Change

Due to Lecture Center construction this summer, the next ICO Open House will be:

Saturday, March 19.

Please spread the word to anyone you know considering a career in optometry.



Celebrating the Life of Robert L. Johnson, Sr., OD' 60

Robert L. Johnson Sr., OD '60, was a developmental optometrist known as "Dr. Bob" who devoted his career to bringing vision services to lower income and disadvantaged youth in Chicago. He passed away Dec. 1 at age 80 in Chicago.

Dr. Johnson was born and raised in Helena, Ark., and received a football scholarship to Xavier University of Louisiana. After graduating in 1951, Dr. Johnson was drafted into the Army and served in one of the military's first integrated companies at Fort Bliss, Texas, where he received guided missile training. Later, he was assigned to the 7th Infantry Division at Camp Carson, Colo., and then deployed to Korea, serving as a combat medic. He was discharged in 1953 after earning several honors, including a Purple Heart.

In 1954, he earned his Master of Science degree from the University of Chicago and was considering medical school when several of his mentors mentioned the critical need for black optometrists. He decided to attend ICO, where he met Dr. Henry Moore (MCO '46). In 1959, the two teamed up as founders of the Plano Child Development Center on Chicago's South Side. To this day, the center provides low-cost and free vision exams and therapy to a largely black patient population.

In the early 1990s, Dr. Johnson began treating his grandson, Larry, who was having difficulty paying attention in school. Larry's therapy started in first grade during summer visits to Chicago, when Dr. Johnson would take him to the clinic.

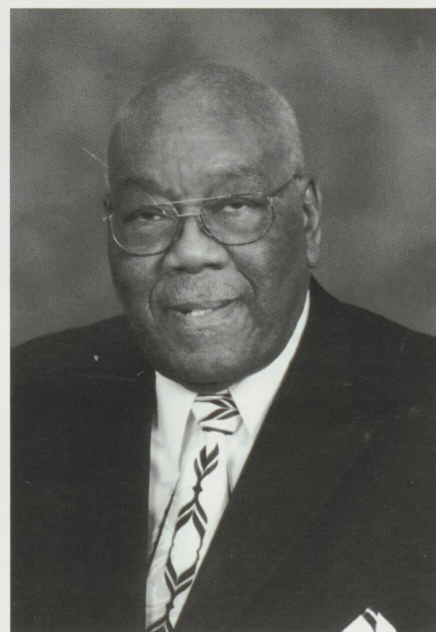
Larry went on to become a star wide receiver for the NFL's Arizona Cardinals, and Larry Fitzgerald credited his grandfather's

drills with his success on the football field. Larry's eye and brain coordination had become so sharp that he was able to make catches with his eyes closed.

"People don't realize it, but we actually see with our brains," Dr. Johnson told the *Wall Street Journal* in an article about his grandson's therapy.

Dr. Johnson and his wife, Mercedes, were married for 58 years and had six children. One of them, Dr. Stephanie Johnson-Brown followed in her father's footsteps, graduating from ICO in 1978. She says her father always had a passion for vision therapy and children.

"He knew that early treatment could make a big difference in their lives," she says.





Helping in Haiti

Seven ICO fourth-year students gave up their break time to bring much-needed eye care services to impoverished people in Haiti. The students joined Mark Colip, OD '92, Kent Daum, OD, PhD, vice president and dean of academic affairs, and Dr. Daum's wife, Kathy, for the Medical Wings International mission to Port Au Prince. The team traveled with 16 giant bags of equipment, including donated spectacles, medications and their own equipment, and set up in the small mountain village of Juampas.

The conditions were not easy for practicing optometry. There was a cholera scare – which meant they could have no contact with any water source except bottled water – bad roads, broken-down vehicles, language barriers and the approach of Hurricane Tomas. They made it out of Haiti just a little more than a day before the hurricane made landfall.

Still, the team provided eye care to nearly 500 patients in three days. They saw a wide variety of eye conditions, from trauma to infections, glaucoma and a number of refractive issues.

"I loved being in such an unusual environment and being able to serve them with vision care," Dr. Daum says. "The students were phenomenal in dealing with patients and in adapting to the changing circumstances."

Contrasting conditions in Haiti with life at home gave the team greater perspective and appreciation.

"These people last had their vision checked seven years ago, and they waited in line while we were there," says Annie Yeh, a fourth-year ICO student. "This is a total contrast to our society, where we have specific appointment times with our eye care professionals. And many times, we are easily frustrated when the wait time in the office is too long."

Dr. Colip said MWF founder and President Brenda Johnson, a seasoned medical mission expert of 13 years, commented afterward that it was her best trip ever.

"It was a challenging, fulfilling and growing experience for us all," Dr. Colip says.



Giving Back

Star Ophthalmic Instruments recently commemorated its 25-year relationship with ICO by generously donating \$10,000 to the College.

Star founders Daniel and Denise Reberski (pictured above left and center with Mark Colip, OD'92 and ICO's vice president for student, alumni and college development) said the timing seemed perfect for the Willowbrook, Ill., company to bestow a gift to the school that has helped them grow their business and develop relationships through the years.

Star is the primary provider of diagnostic equipment for ICO students, and also is on-site each week to service students' equipment. Because of that relationship, many students later use Star as a primary equipment provider after they graduate and start their own practices.

"We felt compelled to give back after everything the College has done for Star Ophthalmic Instruments," Daniel Reberski says of the donation. "We presented the donation to Dr. Colip and told him to appropriate it wherever he felt it would be of the most benefit. The Reberskis look forward to supporting ICO and its students for many more years."

"We tend to work with a lot of optometry schools, but ICO is the longest relationship I've had," Daniel Reberski says. "There will always be a very special place in my heart for ICO."

Alumni Wanted for ICO Matters Editorial Board

The ICO Matters Editorial Board is seeking alumni who would like to have a role in shaping the content of the magazine. Editorial board members provide input on articles for upcoming issues and share feedback on previous issues. The Editorial Board meets three times per year, and participants who cannot attend in person may participate via conference call. For more information, contact ICO Matters Editor Jacqui Cook at jcook@ico.edu. Don't miss this opportunity to be part of the *ICO Matters* team!



● Student Pictured: Tamscot Yap



Vision for the Future

By Jacqui Cook

With a gentle hand, third-year ICO student Birva Kadakia guides a young boy into a folding chair and helps him focus on the lighted dot inside the autorefraction machine. She coaxes him along with a quiet "good job" and "almost done" as she conducts his exam, then sends the 8-year-old along to the next testing station.



This program serves as an illustration of a partnership that can vastly improve the quality of education for the students who can see better as a result of improved care.

This isn't a typical optometrist's office. In fact, it's not an office at all. It's the new Illinois Eye Institute clinic at the Chicago Public Schools (CPS). This one-of-a-kind clinic opened Jan. 4 to provide eye exams for CPS students. They have been identified during previous vision screening or by their teachers as needing a complete eye exam.

CPS estimates as many as 60,000 of its students fail their vision screening each year, and the IEI Clinic, located at Princeton Elementary School, is hoping to provide care to many of these children. The clinic is funded by a combination of private grants and state reimbursement, and is part of a broader initiative known as Chicago Vision Outreach. This community-based program is the first known model to deliver eye care services year round within a school system.

After spending just a few hours at the clinic, Kadakia said the benefits to both her and the CPS students were obvious. "This is such good experience because we don't get pediatrics at ICO until our fourth year," she says. "So far it has been going very well. I am learning to talk to [the young patients] a little differently than I do older patients. I ask them how school is going or about something else to keep them still."

That kind of experience is exactly why the IEI Clinic at CPS is so valuable, says Sandra Block, OD '81, MEd, the ICO professor who is directing the clinic. She says ICO students are perfecting their clinical skill base and becoming familiar with the common problems facing young patients.

"Our students will work with kids who are healthy and have significant uncorrected refractive error, amblyopia or strabismus, as well as eye health and other problems," she says. "We will provide primary eye care up front, and if they need vision therapy, we'll refer them back to the Pediatric/Binocular Vision Service at IEI. Our goal is to grow this clinic to provide whatever vision services kids need."

Team Work •

The Chicago Public Schools System is the third-largest public school system in the nation, with more than 400,000 students from preschool through high school. Of those, 86 percent live below the poverty line. Many parents or guardians are not aware of state-funded services or cannot find a doctor accepting new Medicaid patients.

"I have witnessed children in clinics who can't read a basic word in the largest font and don't even realize it's a problem" says Jaime Dirksen, coordinated school health manager for CPS. "Once they have an opportunity to see, it's amazing. They are just floored that they've been going around with this horrible vision.

It's very sad, but it's also the reality. It's hard enough for parents to keep up with food, housing and getting the kids to school every day, without having to take care of vision problems, too."

The entire clinic experience is constructed to put the students at ease. There are two pre-testing rooms and four full exam rooms, and a place for students to wait while their eyes are dilated. Eventually, as

many as 100 students could be seen each of the five days per week the clinic is open. Each individual school decides which students need to be seen and how urgent their need is.

"We're thrilled to be able to improve delivery of eye care for our students," says Tariq Butt, MD, a member of the Chicago Board of Education. "This program serves as an illustration of a partnership that can vastly improve the quality of education for the students who can see better as a result of improved care." Dr. Butt accompanied ICO President Arol Augsburger, OD, and other members of the ICO senior management team on a tour of the clinic.

Our goal is to grow this clinic to provide whatever vision services kids need.

"This new clinic could only be possible in partnership with the Chicago Public Schools and a plethora of funders who care deeply about making quality eye and vision care accessible," Dr. Augsburger says. "ICO and IEI already are well known for fostering collaborative partnerships. Because of this latest effort, 10,000 untreated eye- and vision-care issues for CPS children can be solved this year."

Lessons for the Real World •

On a recent morning at the CPS clinic, ICO pediatric resident Erica Zeiders, OD '10, kept a steady stream of third- and fourth-grade students moving through each step of the clinic. She answered questions from third- and fourth-year ICO students administering the vision tests, reviewed each of the CPS student's results, and made sure the atmosphere stayed welcoming for the youngsters.



Pictured: Dr. Sandra Block and student Kaitlyn Sprague

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- Richmond Products
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- Colin J. Howe, O.D.
- Truman G. Schmidt, O.D.
- Ms. Sandra Taylor
- Ms. Karen M. Yetter

Chicago Vision Outreach has been making headlines! The new program has been featured in media outlets including:

- AOA News
- Chicago Defender
- Chicago Sun-Times
- Chicago Tribune
- CNN
- Education
- Optometric Management
- Review of Optometry
- BM Newsradio 780
- BM-TV
- TV
- Q-TV
- TTW-TV



• Student Pictured: Sarah Peterson



• Student Pictured: Laura Galvin



• Students Sarah Peterson and Kevin Ryan are pictured with Chicago School Board Member Dr. Butt (right), ICO President Augsburg (left) and members of the ICO administration.

Dr. Zeiders says every patient encounter is a chance for her and the rest of the ICO team to learn valuable skills for their future outside school. The patient load can be heavy, and the ICO students have to move at a quick pace. Then there are the challenges of working with children.

"You have to be more creative and make sure they look at you and do what you need them to do," she says. For example, one of the screens was showing the popular animated movie "Finding Nemo" as a way to check distance vision.

Once the exam is completed, children who need glasses are able to pick out frames onsite and they will hopefully arrive in about four to six weeks. The glasses are billed to Medicaid or Illinois' All Kids program, if the child is enrolled; there is grant funding available for those not eligible under those programs.

Those who have a more significant problem or something that cannot be addressed with glasses are referred to IEI or for a follow-up visit to the clinic that will include their parents or guardians.

During a quick break between young patients, third-year ICO student Wei Han reflected that even after just two four-hour shifts at the clinic, he already can see the benefits to being there. He says he's learning to be thorough while also being efficient. "It's always fun," he says. "You can't have enough experience."

Jacqui Cook is editor of *ICO Matters*. She may be reached at jcook@ico.edu or (312) 949-7409.

Pursuing a Passion

ICO Alumni Take Hobbies to Higher Level *by Jacqui Cook*

Work-life balance. That phrase is tossed around so often that it's hard to remember exactly what it means. For most people, it is defined as excelling in a profession you love, then figuring out how to leave it behind at the end of each day.

The field of optometry often is noted for its work-life friendliness. In fact, Kiplinger recently named optometry one of the top 13 best career choices in the next decade, in

part because of the quality of life it offers. Still, the demands can be great and the stress can take its toll, unless you figure out ways to unwind and find time to focus on other passions and pursuits.

These three ICO alumni have done just that. Each has invested time in something other than optometry – and discovered that spending time away from the office can actually enhance their patient interactions.



• Thomas M. Troutman, OD '95

On any given summer evening, Dr. Troutman trades his white coat and ophthalmoscope for a baseball glove and cleats, then hits the fields in suburban Chicago for nine innings of baseball. He plays in-field for the Chicago Marlins in the Northwest Adult Hardball Association – not quite the minor leagues but a step above park district or neighborhood games.

Dr. Troutman, 41, has played baseball since he was 7, growing up a Pittsburgh Pirates fan in western Pennsylvania. He's missed playing only one season in all those years, and that was because the team he was on folded and he had no choice. Giving up the game was never an option, he says.

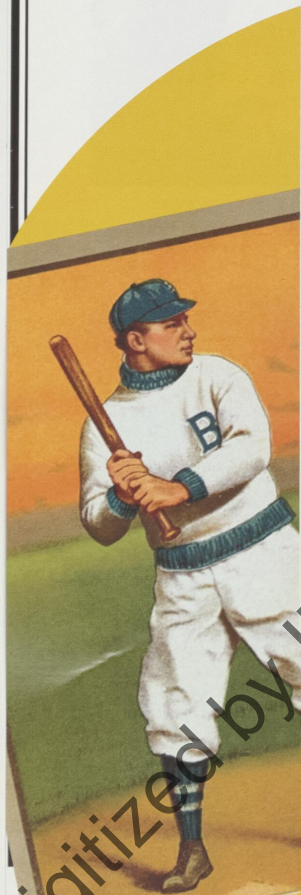
"As long as my body holds up and I enjoy playing, I'm going to keep playing every year," he says. "When I was a kid, I used to think I'd play through college and be done, but I'm still able to play. To this day, I still get emotional when I put on my uniform and think, 'I'm 41 and still playing.'"

The Marlins typically practice every few weeks in the winter, then start in earnest when spring rolls around. Dr. Troutman, an optometrist at two JCPenney Optical locations, says he is fortunate to have a career that allows him the flexibility to keep playing.

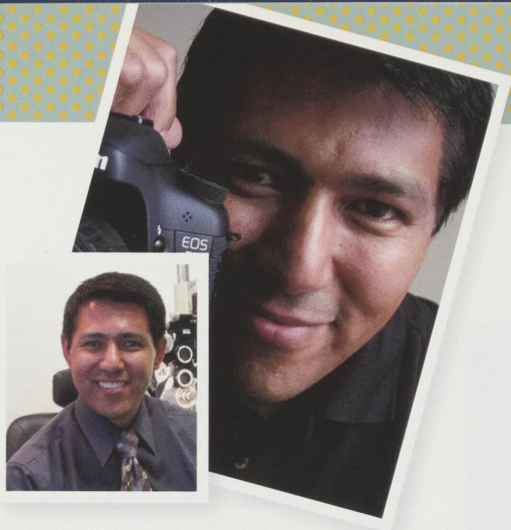
"Everyone needs their own entertainment outside of work," he says. "It helps to have something to look forward to. My job is great and I enjoy that, but it's good to have something else, too."

Baseball can help him break the ice with patients, but he doesn't have to worry about offending anyone in the Sox v. Cubs debate.

"I'm a Pirates fan. I go home every April for Opening Day," he says. "If they would win the World Series, it would mean as much to me as a Cubs win would mean for their fans."



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• Orlando Guiang, OD '92, F.A.A.O.

After 13 years in private practice, Dr. Guiang felt established enough as an optometrist to spend time outside the office pursuing his other great passion: photography. The timing was perfect for him – his children were older and cameras had become entirely digital and less complicated – so he decided to enroll in a class.

"I like to draw and paint, especially where you do composition, and I wanted to explore that with photography," he says. "I started taking pictures of different subjects besides family pictures, and realized it was an avenue I wanted to explore. I got a lot of compliments from family and friends, and they encouraged me to pursue it."

The result is EyeMan Pix, his online photo gallery (eyemanpix.com), which displays and sells his shots of everything from bridges to sunsets to optometry-related images he's taken for display in his office at Mira Mesa Optometry in suburban San Diego.

"I really like that optometry leaves room to do other things," he says. "One of the most common questions when I speak to pre-optometry students at UC-San Diego is why I became an optometrist. I always tell them one of the primary reasons is you can achieve balance in your life."

Dr. Guiang's work has been noticed in the four years since he began pursuing photography as a hobby. He took first place in the AOA's 2010 photography contest, won the grand prize in a Hansen's Soda photo contest, and placed in the California State Fair's photo competition this year.

Running a busy practice with six employees and an associate doctor can get hectic, which is why Dr. Guiang appreciates seeing the world through a camera sometimes.

"I enjoy being an optometrist and it's a great profession for me, but it's nice if you have something creative to do, too," he says. "As with any profession, after a while the day in and day out can make you burned out or tired. This is a way to experience a different kind of satisfaction."



• Sarah Manongdo-Joya OD '05

The inspiration for Dr. Manongdo-Joya's hobby dates back to her time as an ICO student, when she got engaged during fourth year and began planning her wedding. As she was navigating eBay to buy wedding items, she realized other brides-to-be might appreciate a guide to buying and selling wedding items on the online auction site.

She began selling her original guide – a simple document written in Microsoft Word – in early 2004 for \$5. She soon submitted a 20-page plan to McGraw-Hill for a book authored by Dennis Prince, with Dr. Manongdo-Joya and her husband, Dan Joya, as co-authors. The book, *How to Buy Everything for Your Wedding on eBay... and Save a Fortune*, was published in April 2005 – one month before her own wedding. She appeared on Fox News Chicago (in her eBay-purchased wedding dress) with Dan to talk about the book and her successful wedding planning on a budget.

In early 2007, Dr. Manongdo-Joya decided to focus on a webstore, launching BudgetWeddingCenterpieces.com to help brides choose affordable silk flowers without busting their budget. At the end of 2010, she added BudgetWeddingBabyFavors.com to her roster of websites.

The entire process is automated: Shoppers choose what they want, add to their cart, and Dr. Manongdo-Joya automatically gets her percentage of the transaction. Still, it takes some clever managing to be able to juggle an online business while working as an optometrist for America's Best.

"It's all about managing," she says. "I have to edit and add products. I have my day job, but I can work on it when there are no patients."

The profits are nice – paying for a recent trip to Greece – but she says nobody should launch a business expecting to become rich quickly.

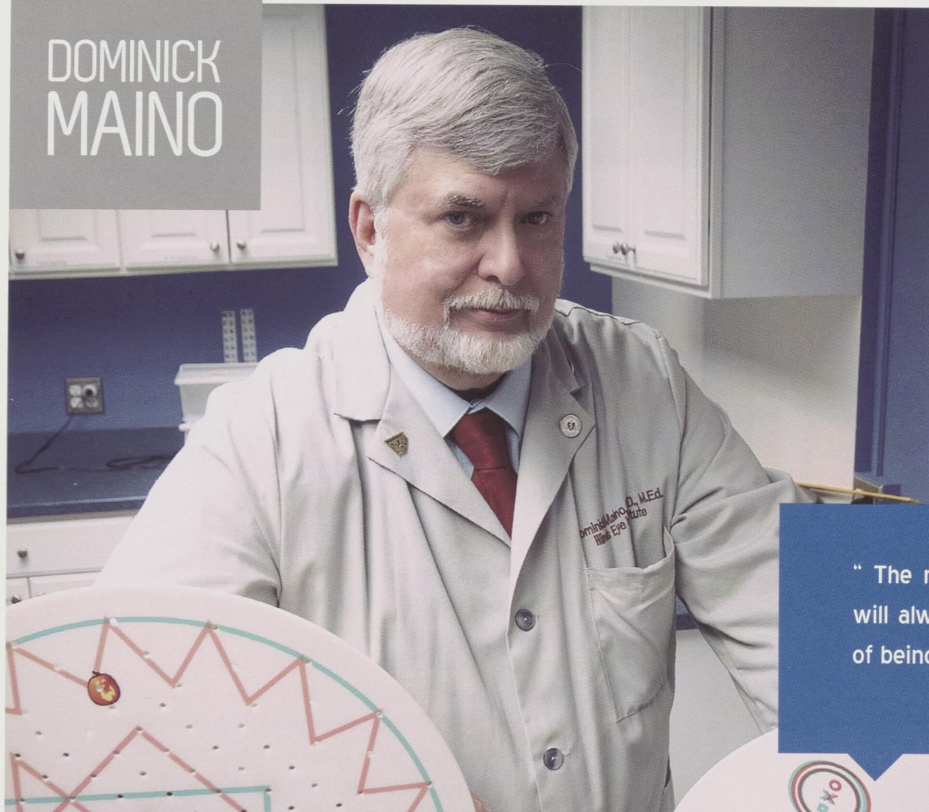
"Start small, and go with something you really like to do and are passionate about," Dr. Manongdo-Joya says. "If you like photography, you can market your services as a photographer. If you like saving money, you could start a website on financial advice. But make it something you really want to do and enjoy, so it's not a job. If it generates income, that's great, but don't depend on it."

So what's next for this Internet entrepreneur? Her own website, sarahjoya.com, gives this coy answer, "Don't know yet, but stay tuned!"

Leading by Example

Meet the New ICO Alumni Council President & Alumni Council Members

DOMINICK
MAINO



Hometown Chicago
Practice Information Northwest Optometric Associates
Harwood Heights, Ill.

Other Degrees, Certifications

B.A., Beloit College; first pediatric/binocular vision resident at the Illinois College of Optometry; M.Ed., University of Illinois Chicago; Fellow, College of Optometrists in Vision Development; Fellow, American Academy of Optometry

You'd Be Surprised to Know

Dr. Maino is the first faculty member to serve as an ICO Alumni Council president and on the ICO Board of Trustees simultaneously. Another fact: he likes singing opera!

"The major goal of our Alumni Council was, is and will always be to assist our alumni in having a sense of being closer to the Illinois College of Optometry."

ICO Matters: Do you remember what first led you to ICO?

Dr. Maino: I decided in third grade that I wanted to be an optometrist because my family optometrist was such a great individual. Over the years I looked at medicine, PhD programs and even business, but always kept coming back to optometry. Although I have lived in many places around the country, I have always considered Chicago my home, so the most logical place for me to go to optometry school was in my hometown.

ICOM: Now that you are in your last year of your third term as an Alumni Council member, what do you see as the major accomplishments of the Council during those years?

Dr. Maino: The major goal of our Alumni Council was, is and will always be to assist our alumni in having a sense of being closer to the Illinois College of Optometry. This includes making that connection both at the personal and professional level. Under the past (and hopefully current) leadership, the Alumni Council

has been and is dedicated to making that connection, to extending that hand of welcome, and creating an environment that gives our alumni a sense of great pride in ICO.

ICOM: What do you hope to accomplish most as the Alumni Council president this year?

Dr. Maino: If I have a single goal as president of the Alumni Council, it is to have all alumni become willing to share their time, talent and treasure with the institution that made it all possible.

You can share your time by simply reading this and all communications received from ICO. You can share your talent by promoting your profession and ICO to the young patients you see daily who would make great optometrists. Plant the seed into that student's mind. Watch it take root and perhaps blossom into a fellow optometrist. You can share some treasure by supporting programs such as the Leadership Circle, the Dr. and Mrs. Dominick Maino Visiting Professor Program and numerous other programs available at ICO.

The Illinois College of Optometry changes in a positive fashion on a daily basis. Get to know us better. You will like what you see.

ICOM: Why did you create the Dr. and Mrs. Maino Visiting Professor Program?

Dr. Maino: Several years ago, I was invited to be the visiting professor in programs developed by the New England College of Optometry and the Southern California College of Optometry. I spent several days interacting with faculty and students working in their clinics and lecturing, as well as providing continuing education lectures and participating in special symposia. After doing this I sat down with my wife, Sylvia, and we decided that the Illinois College of Optometry, the finest optometric education institution in the United States, should have a similar program.

Working with the ICO development office, my wife and I established the Visiting Professor program as an endowed fund so it will continue for a very long time. The individuals who do the research and write the books that we base our education and

clinical care upon are not creatures that should be locked away in an ivory tower, but resources we need to share within and among the schools and colleges of optometry. We owe it to our students and to our faculty to allow them access to the most creative minds optometry has to offer.

ICOM: What motivates you to give back to ICO?

Dr. Maino: We must always remember that no matter what your experience was like as a student at ICO, without it you would not now have the personal, professional and fiscal gifts of a profession where you make a significant and positive difference in the lives of your patients every single day. You should consider making sure this academic and clinical environment continues to graduate young men and women with the same opportunities for success in all that they do. Your donation of whatever time, talent and treasure you have to give to ICO matters. It makes a difference. Give.

ALUMNI COUNCIL

Dominick Maino, OD '78, MEd

President

Jeffrey R. Varanelli, OD '98, FAAO

Vice President

Pamela A. Lowe, OD '88, FAAO

Secretary-Treasurer

Charles W. Harrill, OD '74

Immediate Past President

Mamie Chan, OD '00

Nicholas Colatrella, OD '86, FAAO

Andrea McCann, OD '03, FAAO

Bill M. Park, OD '77

Patricia Perez Vorona, OD '03

Student Representatives

Erik Mothersbaugh

Nick Blasco

Andrea McCann, OD '04

Hometown: Grew up in Cambridge, Ontario Canada, but I now reside in Sioux Falls, S.D.

Practice Information: Clinic Director at Jones Eye Clinic, a multidisciplinary surgical center



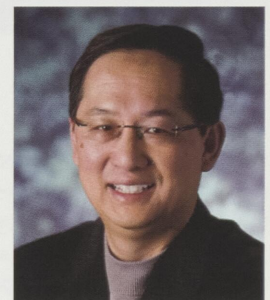
You'd Be Surprised to

Know: Optometry is my second career. I was a research chemist in a forensic lab, considering a masters/PhD program when one day I decided being locked away in a lab was not how I wanted to spend the rest of my life. I walked in and took the OAT the very next week.

Bill Park, OD '77

Hometown: Aurora, Ill.

Practice Information: Park Family Eye Care, with son Quentin Park, OD '04, and daughter, Lena Park, OD '06.



You'd Be Surprised to Know: Instead of working all the time now, I am finally able to travel and enjoy photography. A big thank you to my son and daughter for making the practice grow.

ICO Matters: What led you to the optometric profession?

Dr. Park: I always wanted to become a healthcare professional and did not want to have night call duty and perform any type of surgery. This was the perfect fit. I love to help people and make a difference.

Dr. McCann: In university, I was involved in a Women In Science symposium introducing high school girls to science. I was seated with an optometrist at lunch and listening to her discuss her career sparked my interest. While I took a slight detour, that spark flared up when I realized I wanted to deal with people and move away from lab work. I found optometry offered many of the aspects I enjoyed from my research, had the added benefit of potentially owning my own business and dealing with new people every day.

ICOM: Why did you decide to volunteer for the Alumni Council?

Dr. Park: I wanted to give back to my profession besides just giving back to my community.

Dr. McCann: After graduation and residency training, I remained at ICO as a faculty member for several years before moving to my husband's home state. I really missed my "ICO family" and thought the AC would be a great way to stay involved and give back.

ICOM: How do you hope to serve ICO as a member of the Alumni Council?

Dr. Park: I want to help alumni and future alumni to help our profession grow and succeed. I want to encourage our alumni to become good stewards of our profession.

Dr. McCann: I am continuously amazed at the dedication of the AC members. They are an incredible group of individuals who love what they do and want to keep ICO the premier institution for optometric education. The impact of our decisions on students, our future colleagues and alumni is weighed carefully and given top priority. I am honored to join them and hope I can bring a voice for more recent grads.

ICOM: What would you say to an alumnus who is hesitant about becoming involved in ICO programs and/or giving back?

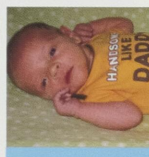
Dr. Park: I would suggest they come and visit ICO for Alumni Weekend and see what has changed and what will become of the school in the future. See the continuing change in our profession from where we came years ago.

Dr. McCann: Do it! ICO has shaped who you are and the way you practice today. Your support is important and matters a great deal; whether it be attending CE programs, participating in alumni events, promoting ICO to potential students or, of course, financial donations.

CLASS NOTES



1



2



3



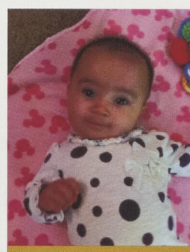
4



5



6



7



8

1945

Marilyn Brenne-Heinke (NICO), who has devoted her career to providing vision therapy to patients in need and to teaching other professionals and optometrists about the benefits of VT care, was presented the Curtis F. Kenitz Optometric Service Award at the 2010 Wisconsin Optometric Association Annual Convention.

1948

Col. Floyd Marvin Morris (NICO) retired after 30 years in the U.S. Air Force. He was chief of the Biomedical Sciences Corps – the first and only optometrist to receive that distinction. The Air Force authorized “The Floyd M. Morris Optometry Officer of the Year” award in his honor. After retiring from the USAF, he joined the Group Health Association as chief of the Optometry Satellite Division.

1965

Ralph K. Lund earned a law degree and an MBA in finance after graduating from ICO and is now the sole proprietor of a private investment firm, The Lund Fund.

1974

Stan Appelbaum, SCO residency supervisor, recently authored an article, “Could Your Attention Difficulties Actually Be from Eye Trouble?” for the January 2011 issue of *Bottom Line/Health*.

Richard Glaser and his wife Sylvia welcomed a grandson on June 2, 2010, joining their 4-year old granddaughter, Cameron.

Gregory Jones retired from his group practice, Spectrum Eye-care, in Jamestown, N.Y., at the end of 2010.

1975

Raymond Goga and his wife Julie welcomed their first grandchild, Cameila Alisa Chaney, on Sept. 12, 2010.

1977

Thomas L. Lim spoke at the American Optometric Student Association’s Western Regional Conference on “Private Practice and Getting Involved in Your Profession” at the UC Berkeley School of Optometry.

Joan Stelmack was awarded the William Feinbloom Award at the AAO Annual Meeting.

1978

Raymond Brill earned his Executive MBA with top honors from the Bloch School of Business at the University of Missouri Kansas City.

Mark Ebben was named 2010’s Optometrist of the Year by the Wisconsin Optometric Association. He has been a VOSH volunteer for 33 years and also provided care in his local community.

1979

Gary Anderson has been elected as a director of the International Association of Lions Clubs.

1981

Sandra Block presented at the World Congress on Refractive Error in Johannesburg, South Africa.

1982

Tom Bobst received the Ohio Optometric Association (OOA) Key Optometrist of the Year Award.

David Helsing will be joined in private practice by his son, Mat-

thew David Helsing, upon Matthew’s graduation from NOVA Optometry School in May.

1984

1 **Dennis Brtva** (right) and **Vince Brandys**, ‘90 (left), pose with U.S. Sen. John Boozman, OD, after he was sworn into office Jan. 5.

1988

Pamela Lowe was recently named secretary-elect of the American Public Health Association’s Vision Care Section.

1992

Richard Neuenfeldt celebrated the seventh anniversary of Neuenfeldt Family Eyecare with the help of his wife and three teenagers.

Charlotte Nielsen was named the Illinois Optometric Association’s 2010 Illinois Optometrist of the Year.

1996

Lisa Slaby was recently elected president of the Wisconsin Optometric Association.

2001

2 **James Sowinski and his wife, Danielle**, welcomed their son, **Tyler James Sowinski**, on Aug. 27, 2010.

2002

Michelle Shih-Ming Falk was appointed to the Minnesota State Board of Optometry by Gov. Tim Pawlenty.

2003

3 **Doug Kirar and Alison Hood-Kirar** welcomed their son, **Gage Douglas Carl Kirar**, on Sept. 24,

2010. His big sister, **Sophia Elise Frances Kirar**, is 3 years old.

2007

4 **Chirag Rana and Mindi Kieffer** ‘08 were married on Sept. 5, 2010 in Cancun, Mexico. Both are currently practicing in Illinois.

2009

Fatima Bukhari was promoted to Regional Director of Eye Care for LensCrafters North Side of Chicago.

5 **Ryan Socwell and Jennifer Hunsader** were married Oct. 16, 2010, in Park Ridge, Ill.

2010

6 **Mark Burke and his wife Lisa** welcomed their baby girl, **Madeline Jane**, on Nov. 11, 2010.

7 **Courtney Krohn Kness and husband Jarad** announced the arrival of their baby girl, **Shiloh**, born July 22, 2010. They reside in the San Diego area.

Kelly Oliver was named managing optometrist of the Stratford Square, Ill., LensCrafters.

8 **Chad Schirner and Jennifer Burton** plan to get married Aug. 1, 2011, on the island of Maui in Hawaii. Both are employed by Stein Optical and practice in the Milwaukee area.

Katherine Stola recently joined a group private practice in Austin, Texas.

IN MEMORIAM

1938

Raymond L. Guenveur, NICO, of Mt. Horeb, Wis., died Aug. 10, 2010. While serving as president of the Wisconsin Optometric Association in 1968, he was one of the founders of the North Central States Optometric Conference. Additionally, he chaired several committees of the American Optometric Association and was very active in his local community and church.

1943

Wesley W. Fisher, NICO, of Creston, Iowa, died Oct. 1, 2010.

Marvin Solomon, NICO, of Las Vegas, died in May 2010.

1947

Richard P. Lutkus, MCO, of New Buffalo, Mich., died in September 2010.

1948

Arnold A. Miles, NICO, of Southfield, Mich., died Oct. 5, 2010.

Chester T. Tanase, NICO, of Franklin, Tenn., has died.

1949

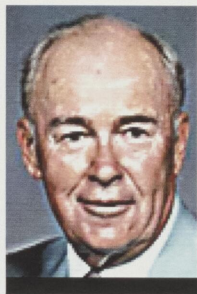
Armand J. Bastin, NICO, of Hopkinsville, Ky., died April 24, 2010.

Guy S. Cole, NICO, of Savannah, Ga., died Aug. 14, 2010. He served as a first lieutenant in the Air Force, stationed in England during WWII. He was a clinical examiner of the National Board of Examiners of Optometry and served on the National Eye Research Foundation, the American Optometric Foundation and the Southern Council of Optometrists Pursuing Education. He retired from practice in 1995.

F. Pierce Drohan, NICO, of Jacksonville, Fla., died April 14, 2010.

Harvey B. Ryder, NICO, of St. Joseph, Mo., died September 2010.

Paul G. Slaton, NICO, of Hopkins, Minn., has died. He served in the U. S. Army initially. He was past president of the Minnesota Optometric Association, a member of the Minnesota State Board of Optometry and a Fellow of both the American Academy of Optometry and College of Optometrists (London).



Gordon "Pat" S. Wands, NICO, of Naples, Fla., died Aug. 25, 2010. He served in the U. S. Army and was honorably discharged in 1945

with the rank of captain. A life-long resident of Minnesota, he practiced optometry for 40 years in the same office on Main Street until his retirement in 1989.

1950

Donald M. Cosby, NICO, of Carlsbad, Calif., died Sept. 30, 2010.

Roy E. Hallquist, NICO, of West Linn, Ore., died Aug. 11, 2010.

Thomas Heinze, CCO, of Kenosha, Wis., died Sept. 11, 2010. He was a WWII veteran and was honorably discharged in 1946. He began a private practice with his brother, Arthur (CCO '50), and they practiced together for 40 years in the Kenosha and Milwaukee area.

Edward H. Lichtenberg, NICO, of Beaver Dam, Wis., died Oct. 6, 2010.

Benjamin Zeldes, NICO, of Stafford Springs, Conn., died Oct. 8, 2010. He served in the U.S. Air Force in WWII as a ball turret gunner stationed in England. He pioneered the use of pediatric vision therapy and was an early expert in orthokeratology. He served as president of the Connecticut Association of Optometrists and the New England Council of Optometrists. As chairman of the CAO Insurance Committee, he helped win non-discriminatory fees for optometrists providing home and office visits.

1960

Robert L. Johnson, of Chicago died Dec. 1, 2010. (for his full obituary, please see page 6)

1964

George E. Rich, of Boca Raton, Fla., died Sept. 7, 2010. He specialized in obscure vision problems, developing specialty contact lenses for Chicago Bulls star Bill Cartwright and unique glasses for Chicago Symphony Orchestra clarinetist Larry Combs. In the 1980s, he worked under Dr. George Mertz in groundbreaking studies that led to the development of colored, bifocal and astigmatic contact lenses.

1974

Karl S. Csiszer, of Plano, Ill., died Nov. 21, 2010. The Fox Valley Optometric Society dedicated its annual golf outing to him, now called "The Doc Karl Memorial Open." He practiced in Sandwich, Ill., for more than 30 years and was active in his church and community.



1979

Richard C. Newth Jr., of Great Falls, Mont., died Sept. 17, 2010. His achievements include: Fellow of the American Academy of Optometry, being named the Montana Optometric Association's Optometrist of the Year and awarded the Distinguished Service Award by the Missouri Optometric Association.

1996

Jeffrey C. Ling, of Anaheim, Calif., died in September 2010.

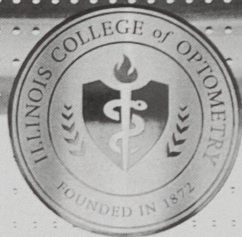


ICO ANNUAL REPORT

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ILLINOIS COLLEGE OF OPTOMETRY



BUILDING ON TRADITION

More than a century has passed since the Illinois College of Optometry was founded, and every year since then the College has built upon its tradition of excellence in optometric education. In 2010, ICO mixed that tradition with innovation and bold thinking to ensure students have access to all the resources they need on their road to becoming doctors of optometry. At the same time, ICO maintained a commitment to austerity, resulting in a positive operating budget at the end of the fiscal year.

ICO's major accomplishments of the past year are highlighted on these pages, followed by the names of alumni and friends who generously gave to help make those accomplishments a reality. ICO is grateful for their support of the optometric profession, and we look forward to another successful year ahead.



ICO LAUNCHED CHICAGO VISION OUTREACH

near the close of 2010, an initiative to advance students' training by learning how to address the diverse challenges of a patient population that needs preventative eye care. This program brings meaningful enhancements to ICO's revered clinic program and connects students with a range of clinic experiences.

BENEFITS OF THE CHICAGO VISION OUTREACH

INCLUDE:

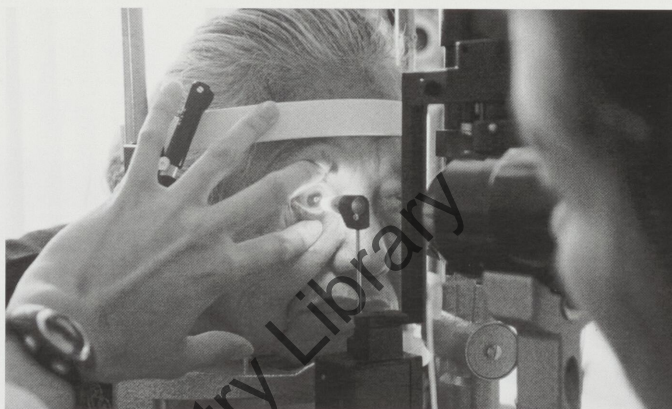
- Providing students with access to additional patient encounters and giving third-year students a broad spectrum of experiences by increasing their annual clinical sessions by one session per week for one quarter.
- Access to the Alivio Medical Center in the Pilsen neighborhood and the Erie Family Health Center in Humboldt Park, both Federally Qualified Health Centers (FQHC).
- Second - year students have new opportunities to gain clinical experience at the IEI clinic site at Chicago Public Schools (read more in this issue's cover story on page 9)

ICO ON FACEBOOK

ICO launched its official Facebook page in April 2010, drawing more than 600 fans and 29,027 page views over an eight month period. The page is used to share news about ICO, alumni and the optometry profession.



If you're not a fan yet, please become one by going to www.facebook.com and searching for Illinois College of Optometry



SCHOOL OF THE YEAR

The National Optometric Association presented ICO with its School of the Year Award for the school's significant efforts to increase minority student recruitment, enrollment and retention. Among ICO's diversity outreach initiatives is the Focus on Your Future summer program, which drew 21 undergraduate students in July. The program brings underrepresented minorities to ICO to explore optometry as a potential career path. Four participants from previous Focus on Your Future programs were accepted into the Class of 2014, with more expected to apply in the years to come.

Overall minority enrollment in the entering class increased to 43 percent. Underrepresented minority students represent 14 percent of the Class of 2014. Among ICO faculty and staff, 38 percent are minority, with more than 15 percent being multilingual.

There are 18 different languages spoken by ICO students, and 55 students serve as interpreters in the Illinois Eye Institute.



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Drs. Sandra Block and Janice Jurkus

were inducted into the prestigious National Academies of Practice.



SHARING ICO'S EXPERTISE

Faculty and students presented their research at a number of meetings throughout 2010, including more than 30 posters at the Annual Meeting of the American Academy of Optometry in November, and 17 presentations in May at the Association for Research in Vision and Ophthalmology Annual Meeting, one of the most prestigious vision research meetings in the world. Other key conferences included the American Optometric Association, the International Congress of Behavioral Optometry, the International Society for Eye Research and the World Conference on Optometric Education. Research also was shared within the ICO community at the Second Annual ICO Research Symposium in October, at which 53 posters were presented.

NEW WAY TO APPLY

This year saw the introduction of a national application service, OPTOMCAS, to streamline the application process. ICO received the highest number of applications – 1,254 – which represented a 36 percent increase over last year's applicants to the school. The Class of 2014 arrived with 161 newly entering students and 4 returning students, resulting in the targeted 165 class size.



FINDING A HOME

Occupancy of ICO's Residential Complex was at 86 percent, with 180 of the beds generating revenue for the College. The RC also provided housing to visiting students from Australia, Spain and ICO's Focus On Your Future summer program.

148 NEW OPTOMETRISTS

148 members of the Class of 2010 graduated into the optometry profession. They set a remarkable standard before they left: The class pass rate for Part 3 of the NBEO was 100 percent and the rate for all four parts was 98.6 percent, placing them well ahead of their peer group of graduates at other optometric schools.



CAMPUS CAMARADERIE

— was in full swing from the start of the academic year. Some of the highlights included the ever-popular ICOLympics and the traditional President's Welcome and White Coat Ceremony, which for the first time included an orientation for the parents of first - year students. The Student Association, along with more than 20 other clubs and organizations, planned special events such as the Eyeball and the Taste of ICO international food fair. They also organized ICO students for a variety of community service projects, including the Making Strides Against Breast Cancer Walk, Foundation Fighting Blindness Chicago Vision Walk, 10th Annual Chicago Polar Plunge benefitting Special Olympics Chicago, clothing drive for Pacific Garden Mission and spring and fall blood drives.







EYE ON GIVING

HONOR ROLL OF DONORS

It is with great pleasure that we recognize these many alumni, faculty, friends and institutional donors for their generous contributions to the Illinois College of Optometry. Your financial support during fiscal year 2010 (July 1, 2009 - June 30, 2010) totalled \$960,637.

We thank you for your partnership in the ongoing fulfillment of our educational mission.

LIFETIME GIVING

This honor roll reflects cumulative giving of \$5,000 or greater for gifts received through June 30, 2010.

FOUNDER'S CLUB \$100,000 AND ABOVE

Estate of Dolly Adams
Alcon Laboratories, Inc.
Otto H. Bender, OD
Ciba Vision Corporation
Cole Vision Corporation
Dr. and Mrs. Donovan L. Crouch*
Mary B. Demetrios Estate
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C. K. Hill, OD, DOS, PhD, ScD
The Robert Wood Johnson Foundation
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Michael Reese Health Trust
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Dr. Donald W. Turner
Vision Service Plan
Vistakon Inc., a division of Johnson & Johnson Vision Care
Washington Square Health Foundation, Inc.

E. F. Wildermuth Foundation
Wisconsin Vision Associates, Inc.

CHAIRMAN'S CLUB \$75,000 - \$99,999

Anonymous*
Haag - Streit
Donald D. Marquardt, OD
Marquardt Charitable Remainder Trust
Retirement Research Foundation
VNA Foundation*
Wesley-Jessen Corporation

PRESIDENT'S CLUB \$50,000 - \$74,999

Amore Foundation Inc.
Anonymous*
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Max L. DeBolt, OD Trust
Estate of Mary Gooding
Estate of Kenneth S. Holm, OD*
Dr. and Mrs. Philip E. Hottel
William E. Leadingham, OD
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Steve A. Leon, OD
Dr. Alan A. Mandel and Mrs. Rae F. Mandel
The Robert R. McCormick Tribune Foundation

Estate of Elmer J. Pieper, OD
R. Elliot Politser, OD, DOS
Polk Bros. Foundation
Albert H. Rodriguez, Jr., OD, DOS and Family
Jeff W. Smith, OD
Estate of Dr. Bruce and Mrs. Flora M. Thomas
Mr. and Mrs. Benjamin S. Wolfe

DEAN'S CLUB \$25,000 - \$49,999

Anonymous
Association of Schools and Colleges of Optometry
Irwin Azman, OD
Bausch & Lomb, Inc.
Dr. and Mrs. James R. Butler
Tony Q. Chan, OD
W. Judd Chapman, OD, DOS
Mark K. Colip, OD*
George F. Cribb, OD

Arie and Ida Crown Memorial
Estate of Robert Q. Eastland, OD
The Field Foundation of Illinois, Inc.
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Grant Healthcare Foundation
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Illinois Society for the Prevention of Blindness
J.P. Morgan Chase Bank
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Pui L. Tsang, OD
USI Insurance Services Corporation
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Wal-Mart Foundation
Estate of Philip E. Wells
W.P. and H.B. White Foundation
Howard I. Woolf, OD, DOS
Walter S. Yasko, OD, DOS

BENEFACTOR'S CLUB \$10,000 - \$24,999

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Dwight H. Akerman, OD*
Allergan, Inc.
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America's Best Contacts and Eyeglasses, Inc.
Anonymous (4)*
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John L. Baker, OD, MS, Ed
Boyd B. Banwell, OD, DOS
Jordan Beller, OD
John E. Brandt, OD, DOS
Martin E. Bush, OD
Brian W. Cadon, OD, MA
Children's Eyecare, PC
ClearVision Optical Company
Estate of Mary H. Condon
Valarie Conrad, OD, MPH and Alan Weiler, OD
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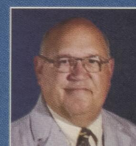
*denotes new level

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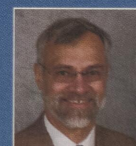
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On May 21, ICO's Board of Trustees awarded emeritus status to three retiring faculty members.



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96%

ICO's faculty and
staff retention rate

2010

marked the 10th year of the
Faculty Scholarship Award.

Nearly \$20,000 has been
awarded to third- and
fourth-year students.

AN ELI LILLY- SPONSORED

study
selected ICO as one of only
20 clinical trial centers in the
United States to investigate
nonarteritic anterior ischemic
optic neuropathy (NAION)
and potential links to PDES
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(e.g. Cialis, Viagra).

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and friends made gifts to
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For the seventh consecutive year, ICO offered more employment opportunities as part of the Federal Work-Study Program than any other college of optometry. ICO received \$490,416 in federal money to assist students with education expenses. ICO also was ranked No. 1 in funding for the Health Professions Student Loan (\$1,724,841) and the Federal Perkins Loan (\$1,793,664). The institution also received top rankings for grant and scholarship funding (\$860,809, excluding state contracts).

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Linda Rouse, OD

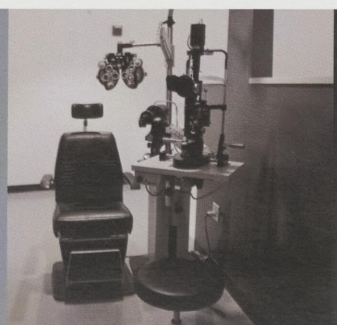
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ICO Student Association and the
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a lane in the pre-clinic lab of
the Eyeod by making a
\$5,000 donations.





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\$57,366	1949
\$23,957	1968
\$7,550	1992
\$7,000	1976
\$5,990	1979
\$5,650	1987
\$5,552	1948
\$5,475	1977
\$5,475	1986
\$5,160	1972

LARGEST PERCENT BY CLASS YEAR

15.97%	1979
15.09%	1961
14.02%	1986
12.69%	1977
12.50%	1974
12.12%	1973
11.59%	1978
10.98%	1972
10.37%	1976
10.34%	1966

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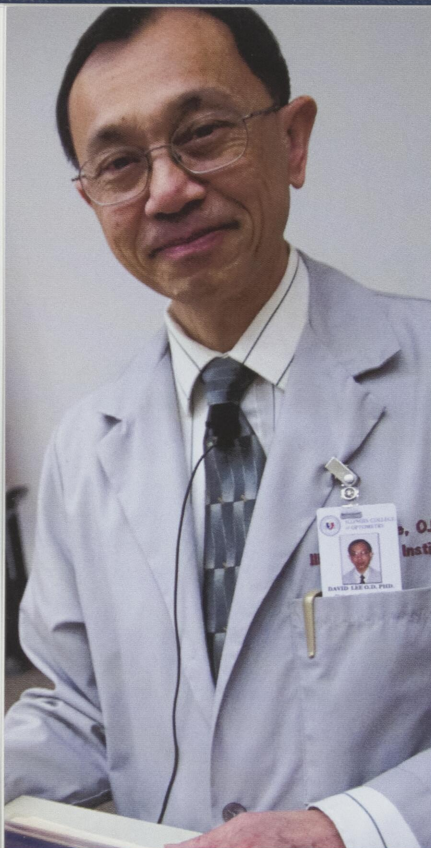
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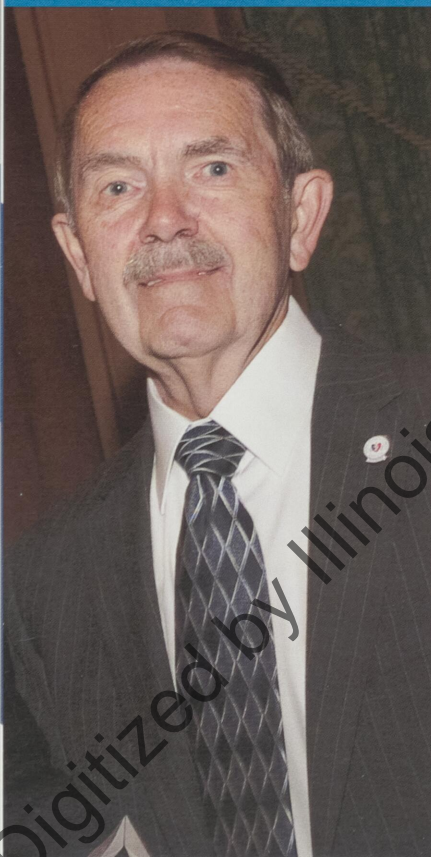
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FINANCIAL SUMMARY

The Illinois College of Optometry ended Fiscal Year 2010 with positive operating results, staying within the institution's \$31 million annual budget. In addition, the U.S. Department of Education's "financial responsibility test" indicated the College is financially healthy.

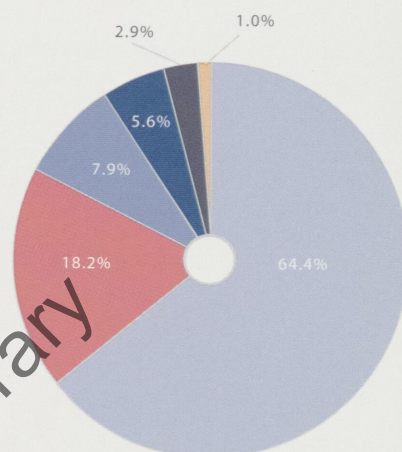
ICO allocated \$1.5 million for capital expenditures in the Fiscal Year 2010 budget. These expenditures, which are budgeted every year to create future benefits for ICO, are funded through operational cash flow and contributions.

ICO investments grew 18% in fiscal 2010 to \$31.5 million and are kept in reserve to meet the bond covenant. The investments will ultimately be used to retire bond debt in 2028.

% Operating Activity

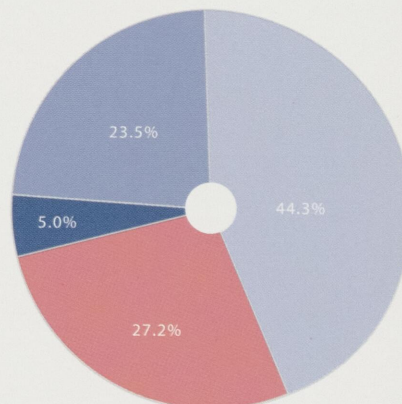
UNRESTRICTED OPERATING REVENUE

Tuition and Fees	64.4%
Patient Care Services and Materials	18.2%
Grants and Contributions	7.9%
Other	1.0%
Interest and Dividends	2.9%
Auxiliary Enterprises	5.6%
Total	100.0%



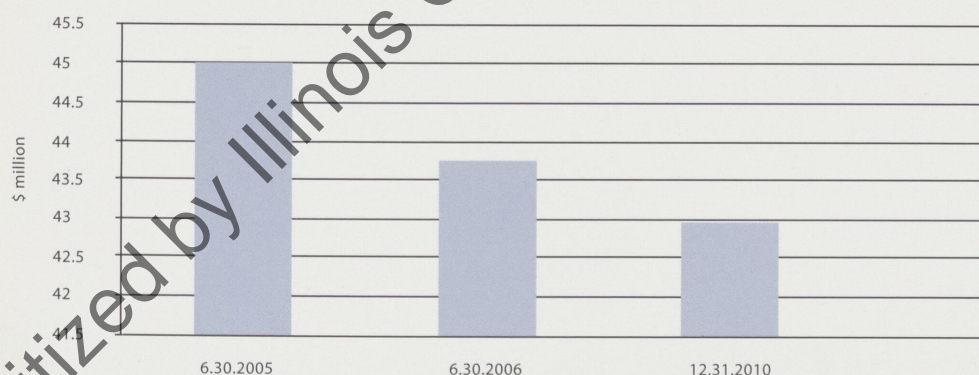
UNRESTRICTED OPERATING EXPENDITURES

Education	44.3%
Patient Care Operations	27.2%
Auxiliary Enterprises	5.0%
Institutional Support	23.5%
Total	100.0%



BOND DEBT (DUE 2028)

Through careful management, ICO paid down its outstanding bond debt (see graph below)





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DATEBOOK

February

February 27

Continuing Education Program
6 hours
ICO Campus

February 28

First day of Spring Quarter

March

March 19

Admissions Open House

March 25

Practice Opportunities Symposium
ICO Campus

March 26

Canadian Practice Opportunities Symposium
ICO Campus

April

April 1

Iowa Optometric Congress
ICO Alumni Hospitality Suite
Embassy Suites
Des Moines, Iowa

April 10

Continuing Education Program
6 hours
ICO Campus

April 22-24

Spring Break

May

May 7-14

Final Exams

May 16-21

Break

May 18

Capstone Program
ICO Campus

May 20

Clinic Orientation

May 21

ICO Commencement
Rockefeller Chapel

Alumni Council Meeting
ICO Campus

June

June 17

AOA - Optometry's Meeting
ICO Alumni Reception
Salt Lake City, Utah

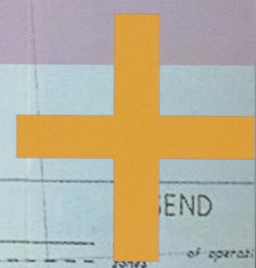
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ICO
MATTER

VIO ISSUE 2

Seeing the World

ICO Graduate Brings Eye and Vision Care to Rural India

View from the Office	pg. 14
Eye Care on the Military's Front Lines	pg. 18
Registration and Schedule for Homecoming	pg. 22



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September 9-11 | 2011

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TURN TO
PAGE 22 FOR
THE SCHEDULE
AND REGISTRATION
INFORMATION



EVENTS *for* **ALUMNI** *of* **ALL AGES** *and* **THEIR FAMILIES**

Fabulous evening at the John G. Shedd Aquarium
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In focus
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Rows 12 - 17

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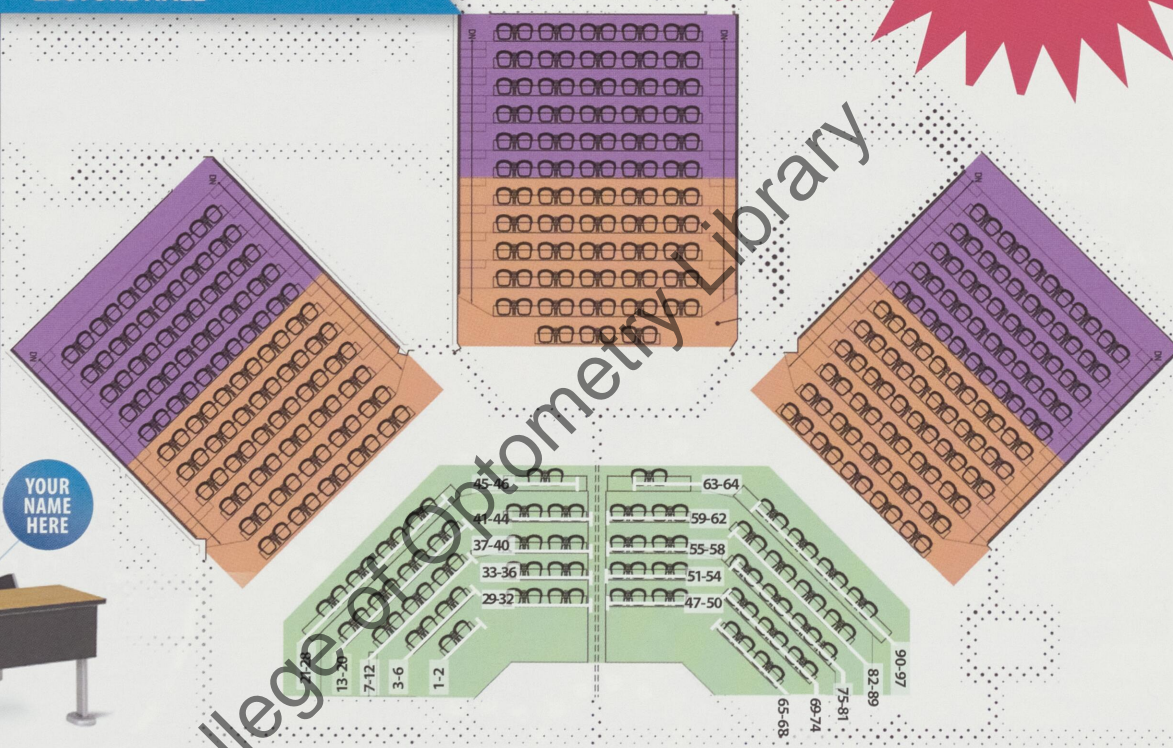
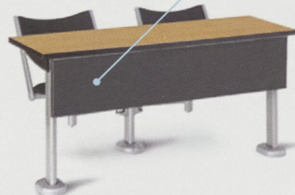
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* We would like to thank you for sponsoring a seat(s) at this level by giving you a 25% discount on ICO continuing education programs through June 30, 2012.

We are justifiably proud of the excellent clinical education that is part of all of our doctoral students' experiences here on the ICO campus. The Illinois Eye Institute serves more than 92,000 patients every year, and the vast majority of these patient visits involve student and/or postdoctoral resident training. Earlier this year, we opened an additional patient care facility about 20 blocks south of the ICO campus where we are providing important eye and vision care to an additional 10,000 Chicago Public School children per year, and our second- and third-year students are immersed in this patient care activity.

Further, during the optometry students' fourth professional year of training, each student participates in unique patient care activity at four of more than 150 affiliated patient care practices around the country – even some out of the country like ones in Wenzhou Medical College and Eye Hospital in China, or at the Victorian College of Optometry at the University of Melbourne in Australia, or the Dubai Imperial Healthcare Institute in the United Arab Emirates (UAE).

During the summer of each year, newly trained optometrists from the University of Madrid in Spain spend 10 weeks examining patients on our campus under the direct supervision of ICO faculty members at the IEI. In addition, we welcome students from Melbourne to our campus to learn at ICO and the IEI.

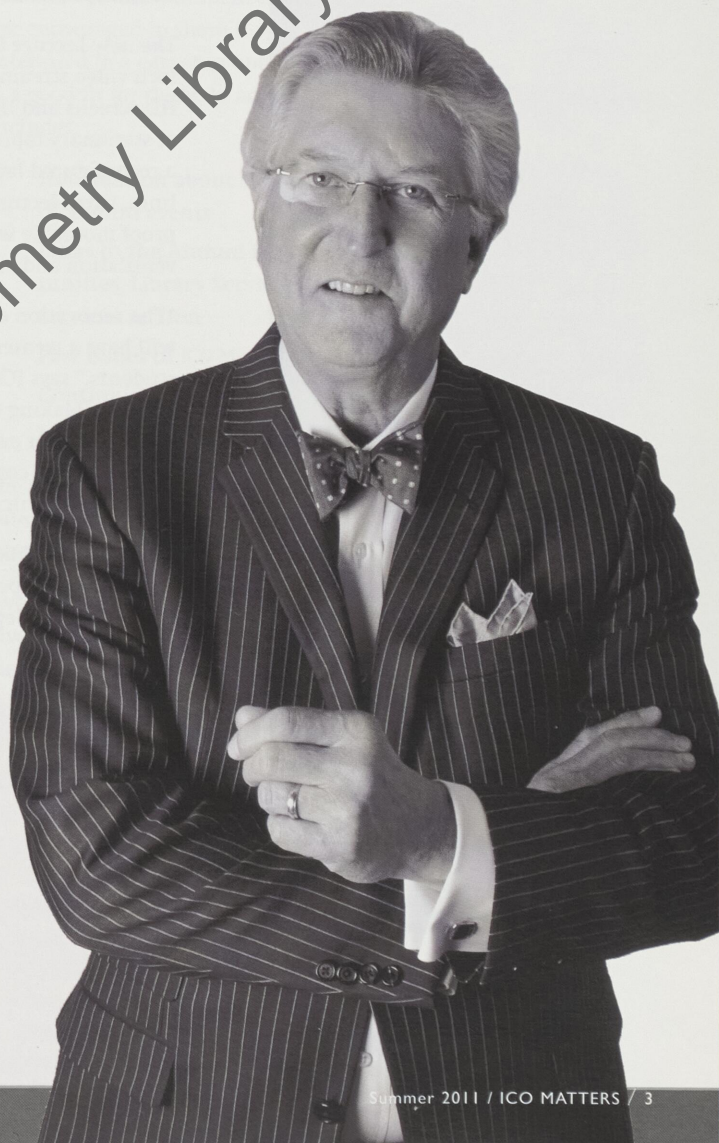
Why is this important? Because the world is increasingly a shrinking planet, where our cultures and professional responsibilities intersect. Our graduates provide outstanding and unique eye and vision care in a variety of settings, in a variety of countries, and do so with a cultural sensitivity that they experience while at ICO. This issue of *ICO Matters* spotlights examples of their diverse practices around the country and around the globe. The alumni of the Illinois College of Optometry truly do make a world of difference!

Arol Augsburger

Arol Augsburger
President

THINKING GLOBALLY

A Message From the President



IN FOCUS

SUMMER 2011

* RESERVE YOUR SEAT IN ICO HISTORY

ICO alumni and other supporters of the College have a unique opportunity to share in the renovated Lecture Center through the Name-A-Seat Campaign. Donors to this fund are able to commemorate their gift with a nameplate in front of a seat in the Lecture Center. Seat locations vary by level of giving, but every gift can make a difference. For more information, please see the full-page ad on page 2.

* ICO Lecture Center Getting Summer Facelift

The ICO campus is undergoing a major transformation this summer. The Board of Trustees recently approved a \$3.5 million renovation of the Lecture Center, the campus's primary location for classes, and work began almost as soon as classes ended in May. The Lecture Center will be completed in time for the start of fall classes. The Lecture Center has not been updated since 1985, and the renovation is part of ICO's Campus Master Plan outlining strategic developments that support the mission of the College.

The new Lecture Center will boast high-tech video streaming capabilities, new HD screens and lighting, 461 swivel seats at stationary tables with built-in power, a reconfigured layout to improve sight lines, three lecture rooms with sound-proof moveable walls, and a new heating, ventilation and air conditioning system.

"The renovation of the Lecture Center will have a tremendous impact on our students," says ICO President Dr. Arol Augsburger. "Making this investment in ICO's facility further enhances the program and reinforces our commitment to excellence in optometric clinical education."

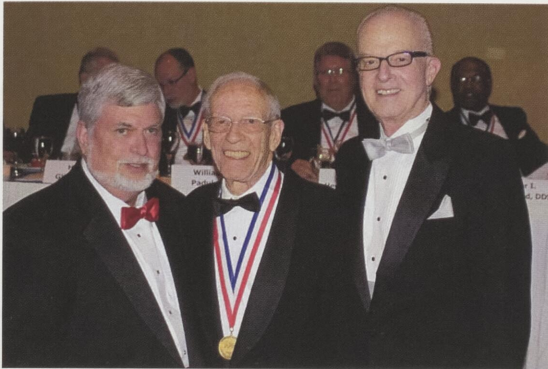
All alumni will be able to view the new center at a grand opening event during ICO's Homecoming, September 9-11, 2011.



EXPERIENCE 'A DAY IN THE LIFE'

Alumni are invited to take a trip down memory lane with the ICO Web series, "A Day in the Life." This unique and compelling documentary-style production takes viewers inside the life of two first-year ICO students. The 12 episodes were released one at a time over the course of three weeks and are all housed on the redesigned website. First-year students were treated to a red-carpet premiere of the series on campus.

The series features Hannah Hays and Demaris Benitez as they navigate their first few weeks at ICO – from move-in day and orientation to the first round of exams – as well as follow-up interviews six months later. The series provides valuable insight for prospective and incoming students, answering the question, "what's it like at ICO?" in a simple and engaging way.



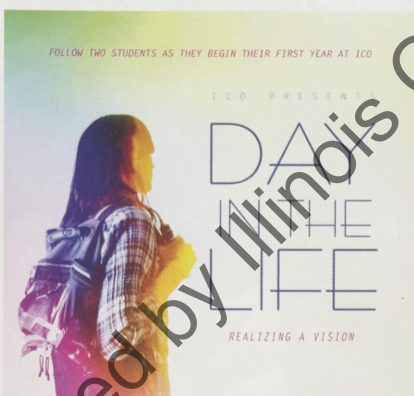
NAP Recognizes ICO Alumni

The prestigious National Academies of Practice in Washington, D.C., has once again honored faculty and alumni from ICO. Those recognized this year include Dominick M. Maino, OD '78, MED, FAAO, FCOVD-A, professor of pediatrics/binocular vision at ICO, and John C. Whitener, OD '64, MPH. Both of these individuals were honored as Distinguished Practitioners.

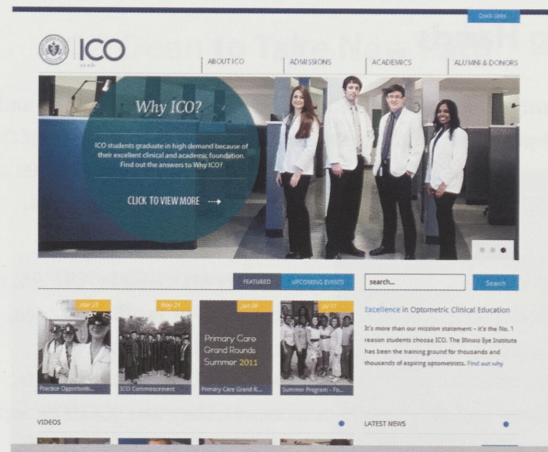
Lori Grover, OD '90, FAAO, was recognized as an NAP Fellow. Lester Caplan, OD '49, MED, FAAO, a senior consultant at ASCO and professor emeritus at UAB School of Optometry, was singled out for special recognition with the Optometry Academy's James Boucher, OD Award. Dr. Maino is pictured above on the left with Drs. Caplan and Whitener. Congratulations to all of these distinguished ICO alumni!

The NAP is a nonprofit professional organization of distinguished practitioners and scholars from 10 health disciplines, including optometry. Only 150 members may be elected to each of the 10 Academies. The NAP advises public policy makers on health care issues from the perspective of experts across numerous disciplines.

Last year, ICO faculty members Sandra Block, OD '81, MPH, and Janice Jurkus, OD '74, MBA, were inducted into the NAP, and ICO President Arol Augsburg, OD, also is a member.



Be sure to check out the series and please share it with anyone who wants to know more about ICO.



ICO.EDU Gets New Look

The all-new ICO website launched March 22 with a fresh look, streamlined design and new resources for alumni, donors and anyone considering ICO for their optometric studies.

The site's primary audience is prospective students, so alumni are encouraged to share it with anyone they know who may be interested in a career in optometry or deciding whether ICO is a good fit for them. In addition, the Alumni & Donor tab includes:

- Information about Homecoming 2011 and full calendar of alumni events
- Links to the Alumni Directory, Professional Opportunities, Library Services and more under the Alumni Services section
- Past issues of *ICO Matters*
- Continuing Education information
- Instructions for making a donation to the College

The revamped website was a six-month project that culminated in a fresh framework and design that expresses where the institution is now and where it's headed.

"We have the benefit of being on-site and seeing the investments and shifts in the programs and facilities to better meet the needs of the students," says Jenni Gaster Sopko, ICO director of communications & media. "We wanted the new website to be reflective of all these exciting developments. There are great features and content for everyone."

Check out the site at www.ico.edu, then visit the ICO Facebook page and let us know what you think.

Helping Hands

ICO alumni travel around the world bringing eye care, vision services and even non-optometry related aid to very needy people. Here are a few of their missions in recent months. Alumni are encouraged to share their stories and photos by e-mailing ICO Matters Editor Jacqui Cook at jcook@ico.edu.

ICO's Alfred Rosenbloom, OD '48, and Tracy Matchinski, OD '95, took a six-day mission trip to the Nicaraguan cities of Esteli, Condega, Limay and Ocotal. Their VOSH group included 25 people: four optometrists, one ophthalmologist, two ICO third-year students, three opticians and 15 support personnel. They saw 1,479 patients during their visit, distributing more than 2,000 pairs of glasses, 750 pairs of sunglasses, more than 150 magnifiers and telescopes to patients with visual impairments, and therapeutic drops for several conditions. It's worth noting that this trip took place just weeks before Dr. Rosenbloom celebrated his 90th birthday!



Top photo: Dr. Rosenbloom performs a trial frame refraction on a patient with the help of Lion Sergio Romero, the group's main helper for the trip.

Bottom left: Dr. Rosenbloom and good friend Dr. Cecilia Escobar of Oaxaca, Mexico, who has worked with ICO VOSH trips for 25 years.

Bottom right: Rachel Thelen, class of 2012, performs a binocular indirect ophthalmoscopy.



Tommy Lim, OD '77, spent a week in Thailand with the First Chinese Baptist Church in San Francisco, distributing gift bags in Sompoi Village, a remote area in the hills of northern Thailand. Dr. Lim and his group were there to fight labor exploitation and human trafficking. He is pictured on the right passing out donated toys to the children.



ICO Has Strong Showing on New AOA Committees

Several individuals from Illinois who were appointed to American Optometric Association (AOA) Committees have ties to ICO. These committees are part of a team of more than 350 active volunteers who work with 110 employees in the St. Louis and Washington, D.C., offices to advance the association's mission of advocacy and service for its 36,000 members.

"The AOA's strength lies in the passion and commitment of its members who advocate for the profession at the state and federal levels. They help build awareness of optometrists' skills and capabilities through community leadership, to set professional ethical standards, and to improve the public health," says Geoffrey Goodfellow, OD '01, ICO's assistant dean for curriculum and assessment who was appointed to the Practice Advancement Committee.

The other ICO-related committee members from Illinois are:

Arol Augsburg, OD, ICO president, Federal Relations Committee

Vince Brandys, OD '90, senior director for government relations and charitable services, Membership Development Committee

Dennis Brtva, OD '84, Optometry Awareness and Public Affairs Committee

Michael Chaglasian, OD chief of staff at the Illinois Eye Institute and associate professor of optometry, Federal Relations Committee (consultant)

Mark Colip, OD '92, ICO vice president of student, alumni and college development, Research and Information Center Executive Committee

Valarie Conrad, OD ICO vice president of compliance and community-based services, Insurance Committee

Robert Davis, OD '79, Industry Relations Center Executive Committee

Gulroop Hansra, OD '94, Practice Advancement Committee

Mark Jacquot, OD '87, Membership Development Committee

Peter Kehoe, OD '84, AOA Award Committee

Pamela Lowe, OD '88, Communications Group Executive Committee, Optometry's Image Coordinating Committee

ICO Dean to Take New Path

After serving four years as ICO's vice president and dean for academic affairs, Kent Daum, OD, PhD, completed his administrative service following the 2011 Commencement. "I've thoroughly enjoyed my time as dean," Dr. Daum says.



Kent Daum, OD, PhD

"Dr. Daum's nearly four years of academic leadership has been marked by significant milestones," said ICO President Arol Augsburg, OD, "including historically high levels of performance on National Board examinations and record numbers of students attaining Dean's list status each quarter. The institution is in a better place today than it was four years ago because of his dedicated work."



Stephanie Messner, OD

After significant deliberation and broad consultation with senior faculty members, ICO and IEI administrations, and key members of the Faculty Council Executive Committee, Dr. Augsburg appointed Stephanie Messner, OD, to serve as interim vice president and dean for academic affairs. Dr. Messner brings a wealth of exceptional characteristics and experience to this position and the institution having served as a faculty member for 26 years and an academic administrator for 16 years. As the interim appointee she assumes all the responsibilities of the chief academic office, for the College, and is empowered to exercise academic and administrative leadership consistent with the expectation of the office and the President.

In the coming months, Dr. Augsburg will appoint a national search committee to recommend candidates for a vice president and dean for academic affairs.

ICO Is First Optometry School to Use New Simulator

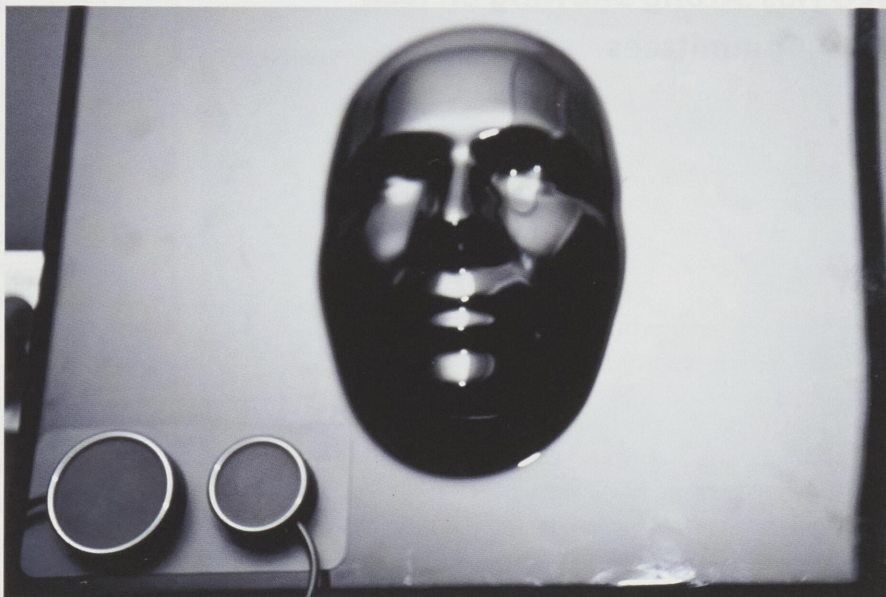
ICO is the first optometry school in North America to acquire the Eyesi Ophthalmoscope, a training simulator for binocular indirect ophthalmoscopy (BIO). The BIO simulator allows students to perform realistic three-dimensional retinal examinations using a head-mounted display on a model eye. Students can practice procedural skills with abstract cases in which they have to find and document various geometric shapes placed on the retina, or use programmed clinical cases to add a diagnostic component. The Eyesi Ophthalmoscope has a database of retina and vitreous pathologies, which are incorporated into the clinical cases complete with medical background information, additional case-relevant information (OCT, HRT, gonioscopy, etc.), and differential diagnoses.

"I am excited to incorporate the Virtual BIO simulator into the learning process," says Dr. Erica Ittner, the lab coordinator for the optometry lab that teaches BIO. "My goal for the simulator will be to increase confidence levels within the second-year students as they are learning the clinical technique. Student clinicians can also use this instrument to aid in perfecting their skill set as they progress through third and fourth year."

The computer-based nature of the system allows objective and immediate evaluation of students' technical and diagnostic skills. The Eyesi Ophthalmoscope even tracks improvements over time by storing performance data that evaluates areas such as efficiency, completeness and accuracy.

Megan Westergren, class of 2013, had the opportunity to try out the Eyesi Ophthalmoscope.

"I think the virtual BIO is an excellent learning opportunity, especially with regard to techniques like how to hold the lens, how the headset feels, how your hand fits on the face in relationship to the nose," she says. "I also really appreciated the results the computer gave with regard to how far out in the periphery I got. Obviously, nothing can replace doing



Heather McLeod, OD, assistant professor at ICO, tests the BIO simulation

BIO on an actual person, but the virtual BIO I feel is a perfect introduction to the technique."

The Eyesi is manufactured by VRMagic, a German-based company specializing in medical simulators for optometry and ophthalmology students.

Financial Aid Team Recognized




Milissa Bartold



Bryant Anderson

Congratulations to ICO's Bryant Anderson, senior director of student services, and Milissa Bartold, director of financial aid, on their recognition in a recent white paper, "Does Financial Literacy Make a Difference? Yes, Says One Researcher." The paper praises the financial literacy of ICO students, making special mention of the very popular elective taught by Zeki Nur, ICO's director of benefits administration and adjunct assistant professor of finance. An excerpt of the research by Kimberly Brown, director of finance at Midwestern University, appears below; read the whole article at <http://www.usafunds.org/schools/Life%20Skills%20General/LSWhitePaper.pdf>.

"Data from the study also reiterated the potential benefits to students of incorporating financial literacy

training into a university's curriculum. As an example, Brown cites the Illinois College of Optometry, where in addition to financial aid professionals who provide financial literacy training to students, an elective course also is offered." 

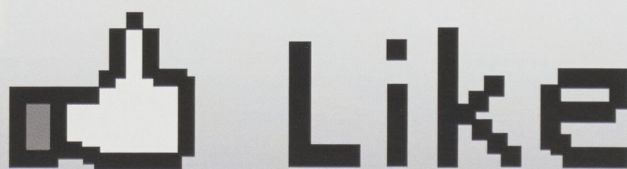


Zeki Nur

'LIKE' ICO'S FACEBOOK PAGE, EARN \$1 FOR THE COLLEGE

If you haven't "liked" ICO's Facebook page already, now is the perfect time to do it! Dominick Maino, OD '78, will donate \$1 to the College, up to \$1,200, for every alumnus who likes our official Facebook page before Homecoming weekend, Sept. 9-11.

But don't wait until then...do it now and start keeping up on the news from ICO! Just search for "Illinois College of Optometry" on Facebook and click the "Like" button at the top. Then make sure you tell your fellow alumni to do the same thing!



A woman with dark hair tied back, wearing a light blue short-sleeved dress, stands with her hand on the shoulder of a young boy. The boy is wearing a green polo shirt and looking up at a painting of a propeller airplane. In the background, a painting of the Taj Mahal is visible. The entire scene is set against a backdrop of a world map.

SEEING THE WORLD

ICO Graduate Brings
Eye and Vision Care
to Rural India

By Jacqui Cook

N

ikki Rai, OD '03, remembers sitting in class at ICO, listening to a lecture about retinoblastoma and seeing pictures of how it could devastate a child's vision and, in some cases, end up taking their lives. Just a

few years later – with 8,545 miles separating her from the comforts of ICO – Dr. Rai witnessed the ramifications of that same disease for herself multiple times when she left the United States to work in Bangalore, India.

For two years, she built and then managed the “Nanna Kannu” program, which in the local Kannada language means “my eye,” a joint initiative of Sightsavers International, Sankara Eye Hospital, the government of Karnataka (the state where Bangalore is located) and the National Association for the Blind. The Nanna Kannu program's goal is to screen more than 150,000 children in Bangalore and surrounding areas for vision problems, then get them free treatment, whether through glasses, medicine or surgery. Under Dr. Rai's leadership, the program grew and thrived, moving closer to its goal of eradicating preventable blindness in children from birth to 18.

“Probably the most amazing fact is that through our program, 44 children are receiving treatment for retinoblastoma via either chemotherapy or enucleation of the eye,” Dr. Rai says. “So we not only have helped save vision, but also saved the lives of these children.”

After graduating from ICO, Dr. Rai, a native of Toronto, worked in Binghamton, N.Y., and Detroit before landing in New York City. It was there she began to really focus on treating the underserved population. As part of her work with Helen Keller International, a nonprofit organization dedicated to preventing blindness and reducing malnutrition in school children, Dr. Rai would go to schools in impoverished neighborhoods to provide eye care for students. She also worked for a hospital that had a mobile unit to bring eye and health care to immigrants' homes, community shelters and other areas with underserved patients.

In 2008, Dr. Rai's husband wanted to go to India to explore a business opportunity, so she began exploring what she could do there. She had done some fundraising already for the Sankara Eye Foundation, a San Francisco-based organization that has a goal to make India 20/20 by 2020. The Sankara Eye institutions are set up so that fees charged to 20 percent of the patients support the 80 percent of patients brought in by outreach camps in rural areas.

Dr. Rai had helped raise money for the Sankara hospital in Bangalore, so she used that connection to ensure she could continue practicing once they moved.

“We packed up and moved our stuff to Toronto, stored it in my mom's basement, and went to India,” she says. “First, I volunteered at the hospital, teaching them how to do a good case history, recording methods, what a good binocular vision workup is and how to present options to patients. They don't have that concept there. These things are so simple that we know them like the back of our hand, but unfortunately some of these things are foreign concepts to them.”

For example, Dr. Rai had to teach the staff to ask some family members to wait outside while she or another optometrist was performing an eye exam. In India, it is common for parents, grandparents and siblings to all accompany a child into the exam room.

“So we not only have helped save vision, but also saved the lives of these children.”

“Truthfully, they don't want the child to have glasses, so if they were in the room, they would coach the child about the letters,” she says. “I had to teach the staff to be strong with parents and ensure them that it is in the best interest of their child that all but one family member wait outside.”

Working in the Trenches

Once she obtained a work visa, Dr. Rai went to work on the Nanna Kannu project. She was chosen because of her experience at Helen Keller. However, even that could not fully prepare her for the challenges she would encounter working in extremely crowded schools and impoverished areas where sometimes there were no bathrooms or basic necessities such as fresh water.

F
ACTS

NANNA KANNU

The program identified children through schools, rural camps, via other non-governmental organizations, orphanages and door-to-door visits.

Since Dr. Rai began, more than 50,000 children have been screened. Of those, more than 600 received glasses, more than 250 received surgery, 30 were identified as low vision and were given low vision devices to assist them in school.

The door-to-door survey identified more than 44 children who were blind and just sitting at home. They received rehabilitative services and some are now working and functioning independently.

LIVES TOUCHED



Sukanya is a 7-year-old girl in Bangalore who suffered from developmental cataracts in both eyes since birth. Her mother first learned of the problem when Sukanya started the first grade and her teacher noticed her shifting gaze and her inability to focus on tasks. They sought help from a local hospital but were unable to afford the cost of surgery.

The Nanna Kanna team met Sukanya when they visited her school and referred her to the base hospital. Sukanya's entering visual acuity was 1/60 in both eyes and with a pinhole refraction she was able to read 6/24. This meant that it wasn't too late to help Sukanya gain some vision and see better for the first time in her life.

Within about a month from that first visit, Sukanya had surgery on her right eye. Her mother says she was very shy before the procedure and hardly played with other kids because her vision presented such a disadvantage. Many days, she would cry out of frustration. Now, Sukanya is smiling and happy – and gave a thumbs-up when asked if she is ready for the other eye to be operated on.



"I hired the staff and trained them, then worked to meet my program's mandates set by Sightsavers by meeting with government and school officials to gain support," she says. "We started with school screenings and soon our total screened at the end of the month was over 3,000. On an ongoing basis, I trained my workers, other optometrists and even para-medical staff on how to recognize eye emergencies and perform a basic pediatric eye exam.

"I also produced materials to promote eye awareness. We educated the teachers at the schools we went to, and when distributing the glasses we tried to create small events at the hospital so that we could educate the parents who would be monitoring the children most of the time. We even produced a short animated film that we aired whenever we had a gathering of stakeholders for the program."

Dr. Rai also had an informal network in the Overseas Women's Club of Bangalore (OWC), a group of women from other countries temporarily living in India. The OWC supported many charities/NGOs, and most of the women were volunteering at those

charities. She had taught some of the women how to do a vision screening and asked them to be aware of any children they encounter with vision problems and then send them to the hospital.

In one case, the OWC supported a deaf school where most of the children had been rejected by their families because of their disability. So on Helen Keller's birthday in June 2009, Dr. Rai's team did a full vision screening at the school and brought eye care to deaf children. The experience was so rewarding that she ended up partnering with another deaf school in Bangalore and using the data from both schools for a scientific paper that she later presented at the World Congress on Refractive Error in Durban, South Africa.

All of Dr. Rai's networks and resources couldn't completely eliminate one major obstacle: Karnataka, the state where Bangalore is located, does not require children to attend school, so Dr. Rai and her team had to bring care to rural and slum areas where children might be home all day instead of learning. She trained field workers to do door-to-door surveys and carry pocket vision screeners.



With this method, they identified many low vision and blind children who were not in the school system but rather sitting at home because they did not know any better.

"The Nanna Kannu program, along with the National Association for the Blind, provides rehabilitative and vocational training for underprivileged blind children," Dr. Rai says. "The field workers would have to work hard at educating the parents that there is help for their child – many were very hard to convince because they feared for their kids' safety."

The hospital also held rural outreach camps regularly. Field workers would advertise a week before that an eye camp was going to happen in their village and that a team would be coming from Sankara Eye Hospital. The same vehicle would then return to the hospital full of patients identified that day at the camp.

"The hardest thing for me to swallow was the rural visits because we found cancer so often," Dr. Rai says. "We read about it in school and Dr. Messner showed us pictures, but it's actually common in India. When I asked the retinal surgeon why it was so common, he said that consanguinity can play a part."

"I visited a family where the parents were first cousins and had married," she recalls. "The father is talking to me and has no left eye – it was enucleated. He tells me they had three kids and one passed away because

he got sick 'with white in the eye.' Their second child was at the clinic going through chemotherapy for retinoblastoma. Their third child was fine so far. They were counseled not to have more kids, but they still did. The fact that they had another child with the same cancer as the one who died was not clicking with them. Moreover, the father thinks his eye problem was related to some random accident. It was a classic example of the genetic variant of retinoblastoma." (See sidebar for more about this family).

Sharing the Data

The thousands of patient encounters that Dr. Rai and her team experienced provided a wealth of data that could be very instructive to optometry students and faculty around the world. When she presented her data on the deaf students at the World Congress on Refractive Error in 2010, she met up with some of her ICO professors, Drs. Block, Scharre and Allison, and filled them in on what she had been doing.

"I had three papers accepted, and Sightsavers funded me to present," Dr. Rai says. "Dr. Block was at my presentation clapping and saying 'that's our student!'"

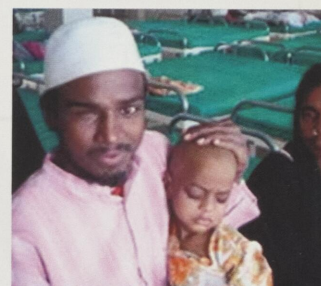
In addition, one of the papers Dr. Rai presented was featured in the local Bangalore newspaper, showing that children who received glasses through the program had better grades in school after four months of using them.

Dr. Rai's ICO mentors suggested that once she returned home, she think about sharing all that she had learned with future optometrists and the faculty teaching them. In November 2010, Dr. Rai decided to do that and is now teaching part time at the University of Waterloo.

However, the lessons of that time in Bangalore are never far from her mind.

"We take so much for granted in life," Dr. Rai says. "We should be thankful for the resources we have available, whether it is access to health care or just being able to enjoy the fresh air and greenery."

LIVES TOUCHED



Asma (age 4) was diagnosed with bilateral advanced retinoblastoma. There are two forms of the disease: a genetic, inheritable variant and a non-genetic, non-inheritable form. The disease in her case was the genetic form since her father had lost an eye and her sibling had already passed away due to the same condition. Asma's condition was known to the parents two years ago, as they had consulted another hospital, but they could not afford the treatment. Finally, they were referred to Sankara in October 2008. Asma was very fragile, unable to walk or move herself as she was in an advanced stage. The next day, she began chemotherapy. Today, after three cycles of chemotherapy, Asma is able to feed herself well and the threat to her life has been negated.

Jacqui Cook is the editor of *ICO Matters*. She may be reached at jcook@ico.edu

VIEW

FROM THE OFFICE

BY JACQUI COOK

AS THE CLASS OF 2011 SETTLES INTO THEIR FIRST PRACTICE OPPORTUNITIES, SOME WILL BE STARTING THEIR CAREERS IN A CORPORATE SETTING. A FEW ALUMNI WHO HAVE TAKEN THAT PATH AHEAD OF THEM SHARED STORIES ABOUT THEIR SUCCESS AND HOW TO TAKE ADVANTAGE OF THE MANY OPTIONS AVAILABLE.



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PAUL
BASTERMAJIAN, OD
'08
MANAGING
DOCTOR
LENSCRAFTERS
BLOOMINGDALE, ILLINOIS



Dr. Bastermajian, OD '08, worked for LensCrafters for several years before becoming an associate doctor there after graduating from ICO. In just a short time, he was promoted to managing doctor of the Stratford Square store in suburban Chicago, where he has seen patients with a multitude of conditions. One, however, will always stand out in his mind: a 23-year-old woman who came in late one Friday night for contacts, only to find out she could have a brain tumor.

The woman told Dr. Bastermajian she had been having some headaches, but he did not find anything unusual during her initial exam. All that was left was the Optos scan to take a digital view of the retina. All of the corporate-employed LensCrafters optometrists have Optos, which takes a scan and allows the doctor to compare it side-by-side with the previous year's image.

Dr. Bastermajian noticed right away that this year's scan had a swollen optic nerve. He told the woman and her mother that the unusual findings must be examined right away.

"Here is the caveat, the patient does not have a primary care physician, and does not have health insurance," he says. "But that was not going to be a roadblock in my care. I took the time to look up a neurologist, neuro-ophthalmologist, and a primary doctor. I presented all of this information to the patient, and said that I would follow up with them as to what would need to be done."

Tests confirmed the woman had Stage 4 cancer stemming from a 2-centimeter brain tumor in the frontal lobe. This had caused a shift in the brain, increasing the pressure in the head and causing the optic nerves to swell.

"The day of her surgery, I went to visit the patient at the hospital," he says. "She was in good spirits but very nervous. I took time to sit next to her and tell her everything was going to be ok and go smoothly, and that it was a blessing that we found the brain tumor."

Her medical team also helped her secure state health insurance for her care.

Today, the patient is in remission and expecting her first child, and her story constantly reminds Dr. Bastermajian why he became an optometrist.

"I went into optometry to do patient care, and do as much as I can to deliver full optometric health for the patient," he says. "That's what we went to school for. Being able to say I came to the conclusion that a brain tumor was possible is very rewarding, and I was able to save her life."

TANYA N.
LE, OD
'08
OPTOMETRIST

TARGET
OPTICAL

YORKVILLE, ILLINOIS



Dr. Le is one busy doctor. She is an independent doctor of optometry at one Target Optical location and two Meijer Vision locations that span roughly 60 miles from the western Chicago suburb of Yorkville to the northwest Indiana city of Merrillville.

For her, corporate optometry is simply a way for her to have a space in which to practice. She leases the space from the host optical for an affordable rent, and in return the store provides the office, equipment, staff and whatever else she needs to run her practice. Dr. Le is in charge of her entire business, and runs her three practices however she chooses. Her salary comes from patient fees paid directly to her own corporation, and she handles all her own billing, taxes and insurance. She also hires fill-in optometrists so she can have some free time, although she adds those extra hours are usually spent on business matters.

"I have an entrepreneurial personality," she says. "After graduation, I didn't want to work as an employed doctor, and I wasn't ready to open my own practice. I did some research and found the option of subleasing."

Dr. Le encourages optometry students to consider doing fill-in opportunities at different types of practices before deciding on a permanent situation.

"I'm still a new doctor, so I know I can't limit myself," she says. "You have to at least try out the jobs to see what opportunities are there, and it might open a lot of doors. Students ask me how I get sublease opportunities, and it's really a lot of networking. It's hard to just apply online and get the opportunity."

"I WENT INTO
OPTOMETRY
TO DO
PATIENT
CARE, AND
DO AS
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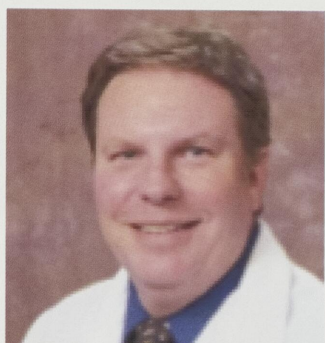
Paul Bastermajian
OD, '08

**THOMAS
BOBKA, OD
'82**

DIRECTOR OF
OPTOMETRY
SERVICES &
PRACTICING
OPTOMETRIST

SHOPKO OPTICAL

GREEN BAY, WISCONSIN



Dr. Bobka doesn't hesitate when asked what he believes is the most important part of his job: providing practice opportunities for new doctors. In his role, he is responsible for staffing optometrists in Shopko's 136 locations in 12 states, and he often visits optometry schools to talk with students about practice opportunities.

"I love being able to provide practice opportunities for doctors. It is my favorite thing," he says. "I am very happy when I can place someone in a practice setting that works."

Dr. Bobka spent about 15 years practicing with two private ophthalmology offices in his native Chicago before relocating to Green Bay to practice with Shopko Optical. He says being in a corporate setting has allowed him to practice optometry and help others do the same, without the pressures of running the business side as well. Shopko has a variety of practice situations for its doctors, ranging from being employed to sub-leasing space, but in every case the doctor has the advantage of Shopko's resources to provide equipment, office space and other support.

"The biggest advantage of a corporate environment is it lets the doctor focus on patient care without having to focus on the administrative tasks of running the office," he says. "You can function as a doctor."

Dr. Bobka encourages new and early-career optometrists to be open to all modes of practice, no matter where they might be located.

"You need to be focused on what you're looking for in a practice, but at the same time you need to be flexible in both your choice of practice mode and the location," he says. "That means you may not have thought of corporate originally, but take a look at what's out there."

No matter which mode a doctor chooses, Dr. Bobka says there really is no difference at the core.

"You need to treat each patient encounter individually and focus on the patient in front of you," he says.

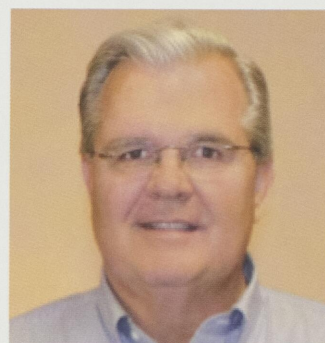
"This is not at all different from a private environment. Patients come to us just like they come to a private environment. I see no difference there."

**TOM
PATERA, OD
'79**

SENIOR EXECUTIVE
VICE PRESIDENT

EYEMART EXPRESS,
LTD.

OMAHA, NEBRASKA



When Dr. Patera recruits a new doctor to Eyemart Express, in all but a few states he can guarantee several key practice necessities will be in place before the first patient walks through the door: the latest exam and diagnostic equipment, electronic medical records, computer LCD screens instead of projection charts, a steady patient flow and, in some places, established TV and print advertising.

Perhaps most important, though, is the promise of being able to practice optometry without the distractions and pressures of being an optical retailer.

"Along with the fantastic financial rewards of a busy practice, our doctors have the chance to practice full-scope medical optometry at the highest levels allowed by state law," he says. "The doctors have no outside distractions with eyeglass retailing and can focus their entire professional career on providing quality optometric care."

Eyemart operates 122 locations around the country, and each has an independent optometrist located next door. In most states, the company provides the equipment and an office with a waiting room, pretest room and contact lens room. That's where the company's reach ends, however, as the doctors set their own fees, answer their own phones, hire their own staffs, set their own hours, and are free to practice optometry as they see fit.

"Our doctors have a practice that is as close to private practice as you can get without the financial risk," says Dr. Patera, who also has worked in private practice. "In most of our locations, the doctors sign a lease but can leave by giving us 30 days notice. They don't pay an exorbitant amount of rent, and they aren't stuck if things go bad. Where state law allows, they also have access to my 30 years of practice management experience."

When he recruits a doctor to lease a space next to Eyemart, he looks for patient care excellence first, business acumen second.

"I want to recruit somebody who truly gives off an impression that they care about their patients and that they want to be successful," he says, adding that for those doctors willing to commit to success, the payoff can be tremendous.

"In one in every six of our mature offices (more than five years old), the doctors do an excess of \$1 million a year on their side. When I interview these doctors, what is the commonality? They are always striving to do more."



VISION & VALOR

**ICO ALUMNI SERVE THEIR COUNTRY
AND THEIR PROFESSION** BY LYNN PETRAK

For members of the U.S. military, keeping their eyes focused on the mission at hand is a top priority, both literally and figuratively. From soldiers on the ground in combat to pilots flying in formation to Coast Guard members participating in search and rescue operations, keeping everything properly in sight is a serious concern.

Several ICO alumni have combined both their love of country and love of the optometric profession to provide vision care all over the world in support of U.S. troops and their families.

"Vision is huge," says Lt. Megan Rieman, OD '06, who practices at the Naval Air Station in Jacksonville, Fla.. "The one test people fail the most often is vision, so the standards are pretty stringent."

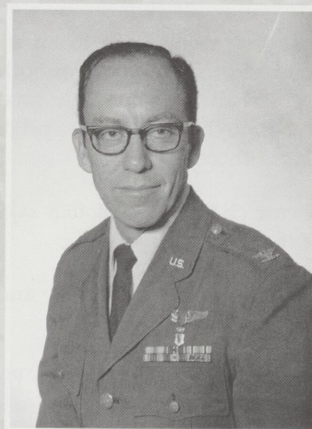
U.S. Army Capt. Kavita Beyersdorf, OD '09, works at Bayne-Jones Army Community Hospital at Fort Polk, La., practicing full-scope general optometry and treating and managing active duty soldiers, retirees and eligible dependents. "As you can imagine, my patients vary in age, demands and complexity. I have seen patients as young as a newborn with a PHPV cataract to a 90-year-old retired veteran with wet ARMD," Dr. Beyersdorf says, adding, "I practice the same as a civilian optometrist – the only difference is that I perform an exam in camouflage and combat boots."

Lt. Manoj Abraham, OD '07, stationed at the Federal Health Care Center in North Chicago, Ill., the first fully integrated Department of Defense/Veterans Administration hospital, agrees that working with military personnel and their families allows for a broad practice. "We get to see everything in the military and it is because we are the front

line of eye care at home in military bases or abroad in deployment. You have to know a little bit about everything because sometimes you are the only provider at a location and all the patients – kids, military spouses and military retirees – have to go through you," he says.

A LEGACY OF SERVICE ★

Col. Floyd Morris, OD '48, is a legend within military optometry. He was the first optometrist to be commissioned as an officer in the U.S. Air Force and was involved in the development and use of contact lenses in aviation. He also was one of the founders of the Air Force Optometric Society. Today, the Col. Floyd M. Morris Award is given to the Air Force Optometrist of the Year.



Being in the military offered him a chance for other optometric endeavors besides patient care, says his daughter, Nancy Smith, who spoke with *ICO Matters* on behalf of her father because he was too ill at the time to be interviewed.

"What the military gave him was an opportunity to do so much more than practice optometry,"

she says. "He was always interested in the research end of the field and got to do a lot of that."



"My military career has helped me become more confident in managing complex cases that I previously would have referred to an ophthalmologist"

In one instance, he was asked to evaluate and prescribe contact lenses for an Israeli pilot who sustained a torn cornea when his canopy exploded during the Six Day War.

"This lens permitted the pilot to continue to fly for the Israeli Air Force and ultimately become a civilian pilot for El Al," says Ms. Smith, who noted that her father received a medal from the Israeli Air Force for that accomplishment.

That same spirit of innovation continues today. Lt. Chris DeAngelis, OD '06, practices at the Naval Hospital in Lemoore, Calif., as an aerospace optometrist, where he is responsible for aviators and support personnel of 18 active F/A-18 fighter squadrons, three training squadrons and five carrier air wings stationed, as well as the members of NAS Fallon, Nev. He points out that working on an aircraft carrier is a unique experience that demands a skilled provider, mainly because the office constantly moves during an eye exam.

"One of the most stressful clinical situations was removal of a corneal foreign body with a slit lamp while the ship was pitching back and forth," Dr. DeAngelis recalls.

Likewise, Dr. Abraham says that working within the military health-care systems leads to a certain resourcefulness. "I have fitted many keratoconus lenses using one brand of diagnostic lens set because that is the only company that has the military account in my area," he says. "I have learned not to limit myself in what I can offer to patients because it is not covered. The service forces you to be a better optometrist."



THE ICO DIFFERENCE



Albert S. Licup, OD '06, is now in private practice in Oak Park, Ill., but served as a lieutenant in the U.S. Navy for three years, where he screened recruits for vision as part of his work at the naval health clinic in North Chicago. He says his experience at ICO strengthened his skills in both the military and private practice. "It was very solid clinical foundation, which helped ease transition into practice right away," he says, adding that he was also grateful to take elective courses in key business subjects like billing and coding.

Dr. DeAngelis agrees. "The in-depth didactic training and diverse clinical experience at ICO gave me the skills and confidence to handle any clinical situation," he says. "While attending flight school, the study habits that I adapted while at ICO allowed me to complete Aviation Pre-flight Indoctrination as well as ground school with outstanding marks."

Just as ICO prepared them for military service, these alumni say serving the country has made them better optometrists. "My military career has helped me become more confident in managing complex cases that I previously would have referred to an ophthalmologist," Dr. Beyersdorf says. "It has helped develop my leadership abilities to manage employees, and provided me insight on what is required to establish a successful business."

Being in the military is not without challenges, however. "Not only do I have to be an excellent clinician, but I am also expected to be a soldier," Dr. Beyersdorf says. "Being a soldier comes with other various obstacles: physical training, being away from family, deployments, training exercises, weapons qualification and various other Army requirements. I have learned to adapt to change and focus on accomplishing the mission at hand."

But even when it becomes difficult to balance optometry and military service, none of these alumni would have it any other way.

"I got to fly a small prop plane and I got to hover in a helicopter," Dr. Rieman says. "Not many of my classmates can say that was part of their job."



Lynn Petrak is a freelance writer based in the Chicago suburbs. She may be reached at lynnpetrak@sbcglobal.net.

CONGRATULATIONS

TO THE ICO CLASS OF 2011!

The 144 members of the Class of 2011 were welcomed into the optometric profession during this year's commencement ceremony on May 21.

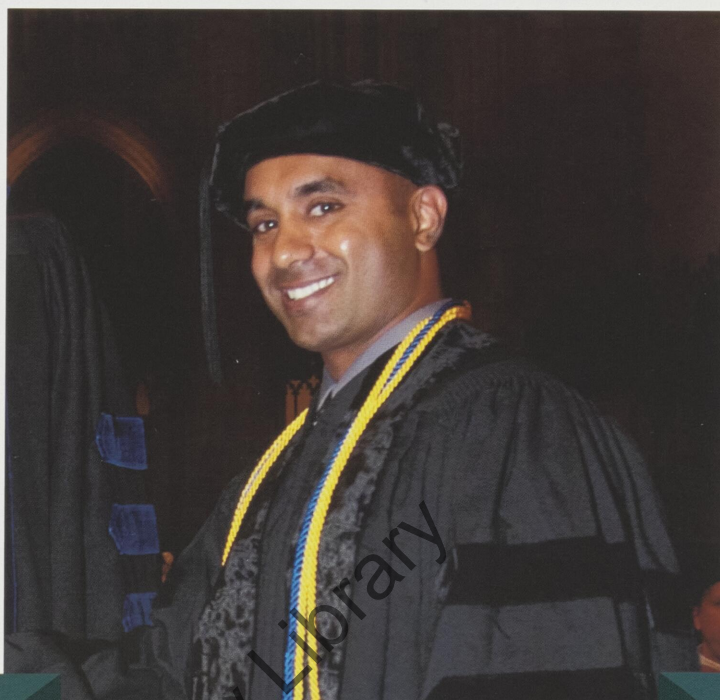
The ceremony at the University of Chicago's Rockefeller Chapel brought together distinguished alumni, faculty, staff and supporters of ICO on a memorable spring day.

"We have all gathered today in this beautiful chapel, to individually recognize each graduate for the doctor of optometry degree, to honor those who have exceeded the high expectations we have for all of our graduates, and to share with you the fellowship of our faculty, staff, alumni, family, and friends," ICO President Arol Augsburg, OD, told the standing-room-only crowd.

The ceremony's keynote speaker, former ICO President Charles F. Mullen, OD, was given the honorary degree, Doctor of Science in Optometry, in recognition of his outstanding contributions to the profession of optometry. Dr. Mullen (pictured, bottom left opposite page, with Dr. Augsburg) told the assembled graduates and their families that opportunities abound right now for optometrists in the areas of patient care, clinical education and the public health sector. He particularly encouraged them to advocate on behalf of the profession as the U.S. health care landscape continues to change.

"Given the aging population, uncertain optometric manpower needs and the impact of national health care reform, there is a need for broad-based strategic planning including professional, academic and corporate participation," he told the graduates. "I encourage your active involvement at the local, state or national level in planning for your profession's future. Board certification and continued professional competency initiatives require your support as post-graduate credentials are becoming increasingly important in the health care marketplace."

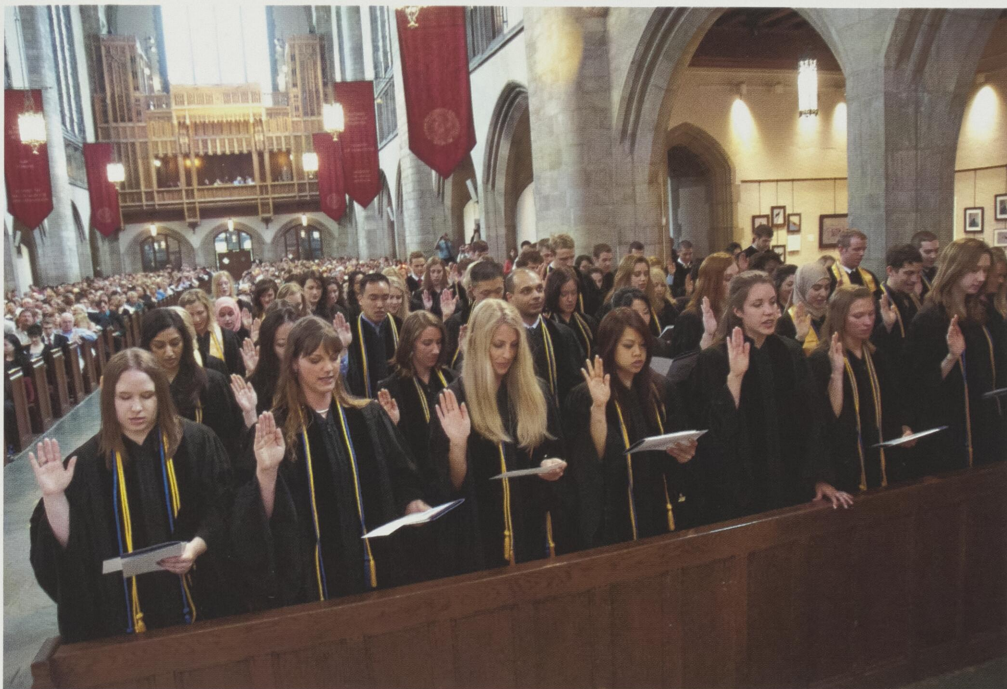
During his long and illustrious optometry career, Dr. Mullen has campaigned tirelessly for the interdisciplinary approach to clinical education and patient care, and he successfully led the initiative to certify the first American optometrists in the use of pharmaceutical agents. He served as ICO president from 1996 until 2002 and significantly raised the profile of the institution. During his tenure, externship sites increased from 9 to 144, student performance on national board examinations greatly improved, and he implemented a performance-based strategic plan that positioned ICO for future success.



**VALEDICTORIAN
NICHOLAS LILLIE**



"In whatever you do, follow the example of your Alma Mater and strive for pinnacles of excellence," he said. "For in the final analysis, it is neither about financial rewards nor power, but pride in your professional and personal achievements. Character and contribution will define your success."



BY THE NUMBERS

144

GRADUATES

912

APPLICANTS ORIGINALLY
COMPETED FOR THE SEATS

67%

FEMALE

33%

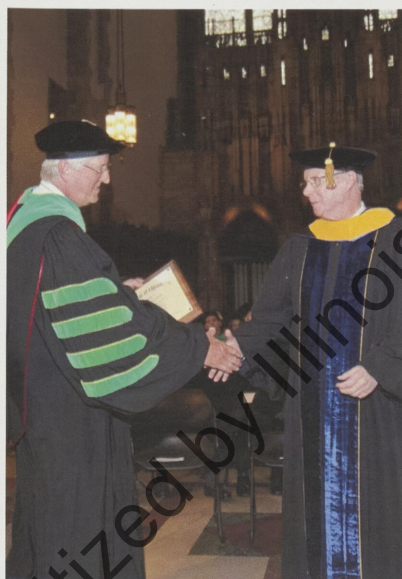
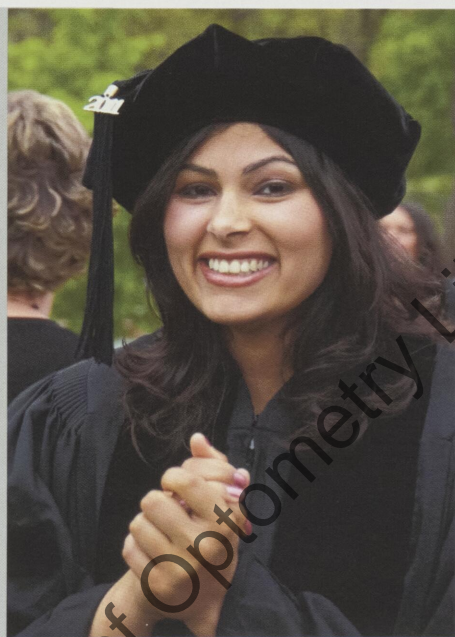
MALE

35%

GRADUATED
WITH HIGH HONORS

15%

PURSUIING POST
DOCTORAL
RESIDENCY



2011 AWARD WINNERS

LAWRENCE P. FEIGENBAUM CLINICAL
OPTOMETRY MEMORIAL AWARD:
THOMAS CRUSE

CRIBB LEADERSHIP AND SERVICE AWARD:
THOMAS ELTON

VALEDICTORY AWARD:
NICHOLAS LILLIE

FOR A COMPLETE LIST OF AWARD WINNERS,
VISIT WWW.ICO.EDU

26

STATES REPRESENTED AND
6 CANADIAN PROVINCES

\$200,000

IN SCHOLARSHIPS
AND AWARDS

All New!

Sponsored in part by ALCON

HOMECOMING 2011

SCHEDULE OF EVENTS | Bring the Whole Family Home to ICO!



Hotel information: A limited number of rooms will be held until Sept. 1, 2011, at the Hilton Chicago hotel, 720 S. Michigan Avenue. To make reservations, call (877) 865-5320 and identify yourself with the "Illinois College of Optometry Guest Room Block" to receive our special discounted rates of \$169 and \$229 per night.

SEPTEMBER 9th

5:00 pm - 12:00 am

Child care provided at Hilton Chicago

6:00 pm

Shuttle provided from Hilton to Shedd Aquarium

Parking available in East Lot

6:30 - 10:00 pm

Class Reunion and Alumni Awards Cocktail Reception and Banquet

John G. Shedd Aquarium

10:30 pm

Shuttle provided from Shedd Aquarium to Hilton

SEPTEMBER 10th

9:00 - 10:30 am

50 Year Club Breakfast

Hilton Chicago (by invitation only)

12:00 - 9:00 pm

Shuttle service provided to/from Hilton Chicago and campus

12:00 - 6:00 pm

Grand Opening of Lecture Center

Campus Tours

2:00 - 4:00 pm

2 hrs COPE Approved CE (non-tested)

ICO Lecture Center

Top Ten Strategies for Maximizing Your Practice Potential

Richard S. Kattouf, OD '72, DOS

4:00 - 6:00 pm

Student/Alumni Mingle featuring exhibitors and

\$5000 in raffle prizes

ICO Gym

5:00 - 6:00 pm

Leadership Circle Reception

President's Office (by invitation only)

6:00 - 9:00 pm

Blindspot Carnival! featuring food, beverages, interactive activities and games for all ages; special discount for kids

ICO Courtyard

SEPTEMBER 11th

8:00 - 9:00 am

Continental Breakfast and Sign-in

ICO Lecture Center Foyer

9:00 - 10:40 am

4 hrs COPE Approved CE (non-tested)

Anterior Uveitis: From Diagnosis to Treatment

Dominick Opitz, OD '96, FAAO

ICO Lecture Center

11:00 am - 12:40 pm

Managing AMD Patients: New Treatments-New Standards

Pamela A. Lowe, OD '88, FAAO

ICO Lecture Center

12:50 - 2:00 pm

Campus Tours

Registration Form

Also available online at www.ico.edu/alumni/homecoming2011.

Registration deadline is August 19th.

Early Bird Special!

Register by July 30th to be entered into a drawing for an iPad 2

Name _____

Guest _____

Address _____

(Circle one: home/office)

City _____

State _____ Zip _____

Phone _____

(Circle one: home/office/cell)

Email _____

Class of _____

Registration Options:

Please submit your registration form with payment by August 19th.

Register by Mail:

Illinois College of Optometry, Attn: Alumni Office
3241 S. Michigan Avenue, Chicago, IL 60616

Register by Phone:

312-949-7080

Register by Fax:

312-949-7683

Register Online:

www.ico.edu/alumni/homecoming2011

FRIDAY, SEPTEMBER 9TH (Please indicate the number attending each event on the line provided.)

____ Class Reunion and Alumni Awards Reception and Banquet
\$125.00 per person

____ Yes, I would like child care services for ____ child(ren) for the evening.
(You will be contacted with details.)

OPPORTUNITY TO SPONSOR A STUDENT

____ Yes, I would like to sponsor a student to attend the Class Reunion/Awards Banquet on
September 9th, by adding \$125.00 per sponsored student to my total payment.

SATURDAY, SEPTEMBER 10TH

____ Grand Opening of the Lecture Center and Campus Tours

____ Two Hours of Continuing Education (non-tested)
\$30.00 Alumni/\$60.00 Non-Alumni

____ Student/Alumni Mingle
Complimentary/No Charge

____ Blindspot Carnival!
\$25.00 (adult), \$10.00 (12 yrs. and under), Free (2 yrs. and under)

Payment Options:

☐ Check Enclosed:

Please make check payable to Illinois College of Optometry.

☐ Check Pending:

I registered via fax and my check has been mailed.

☐ Credit Card:

Visa MasterCard Discover AmEx

NEW! CHICAGO EXPLORER PASS

This year, ICO will be providing Chicago Explorer Passes at a group discounted rate. A Chicago Explorer Pass enables you to choose 3 Chicago attractions to visit at rates that will save you at least 20% off the regular price. And, you don't have to wait in lines once you arrive at your chosen destination! The Chicago Explorer Pass lets you have instant entrance to most attractions with no long waits. Go to www.smartdestinations.com for the list of attractions. No need to decide in advance which attractions you want to visit. Your pass also includes restaurant and shopping deals.

____ Chicago Explorer Pass (can be used any days within a 30-day period)
\$40.50 per person

SUNDAY, SEPTEMBER 11TH

____ Four Hours of Continuing Education (non-tested)
\$60.00 Alumni/\$120.00 Non-Alumni

Donation to Alumni Association Scholarship Fund

____ I would like to include a donation to ICO to provide scholarship funding for
aspiring young doctors. \$ _____ Amount

TOTAL PAYMENT DUE

Card # _____

Exp. Date _____

Signature _____

Date _____

LEADERSHIP CIRCLE

AS OF MAY 17, 2011

GOLD

Leadership Circle Gold Members have made contributions totaling \$5,000 or more within the past twelve months.

Dr. and Mrs. Donovan L. Crouch (10)
Drs. Paul and Deborah Erickson (3)
Robert L. Fait, OD (9)
Richard S. Kattouf, OD, DOS (12)
Bernard Nevel, OD (10)
Stephen H. Pugh, Esq (3)
Jeff W. Smith, OD (7)

SILVER

Leadership Circle Silver Members have made contributions totaling \$2,000 - \$4,999 within the past twelve months.

Arol Augsburg, OD (9)
Dr. and Mrs. Donald J. Bush (10)
Christopher Chiodo, OD (6)
Dr. and Mrs. Mark K. Colip, OD (9)
Valarie Conrad, OD, MPH (10)
Dr. and Mrs. Kent M. Daum (5)
William B. Hass, OD (6)
Gary A. Lesher, PhD, FFAO (11)
Dominick M. Maino, OD, MEd, FFAO (10)
Dr. Alan and Rae Mandel (8)
Myrel A. Neumann, OD (7)
Mr. Zeki Nur (3)
Laura and Timothy Rounce (10)
Janice E. Scharre, OD, MA (10)
Pui Lam Tsang, OD (7)

Years of Leadership Circle membership indicated in ().

BRONZE

Leadership Circle Bronze Members have made contributions totaling \$1,000 - \$1,999 within the past twelve months.

Mr. Steven Abbey and Ms. Pamela Brick (7)
Dwight H. Akerman, OD, FFAO (9)
Robert L. Albertson, OD (9)
Erika K. Amundson-Melchiorre, OD (2)
Anonymous (5)
Mr. Bryant Anderson (1)
Mr. Matthew J. Asciutto (1)
Irwin Azman, OD (9)
Drs. Tom and Vasvi Babu (5)
John L. Baker, OD, MS Ed (9)
Frederic A. Banser, Sr, OD, MS (2)
Ms. Milissa A. Bartold (2)
James A. Blasco, OD (5)
Larry L. Brandt, OD (4)
Steven K. Brownmiller, OD (1)
John and Antoinette Budzynski (7)
Lucia S. Burrell, OD (7)
Steve P. Butzon, OD (5)
Brian W. Caden, OD, MA (8)
Michael Chaglasian, OD (4)
Mamie C. Chan, OD (7)
Ms. Victoria Cichy (1)
Bradley J. Clodfelter, OD (4)
Drs. Nick and Stacy Colatrella (3)
Craig D. Crouch, OD (7)
Harold E. Davis, OD, FFAO (2)
Jim H. Day, Sr., OD (1)
Ms. Patricia M. de Maat (4)
Fred R. DeHaan, OD (8)

Ms. Nancy DeMaso (2)
Denis J. Dubuc, OD (5)
Sylvio L. Dupuis, OD (3)
Dr. and Mrs. Dick Edwards (6)
Neil E. Erickson, OD (5)
James F. Faron, OD (3)
Michael V. Favia, JD (7)
James D. Ferguson, OD (1)
John P. Fitzpatrick, OD, FFAO (1)
Kelly A. Frantz, OD, FFAO (8)
Mary Lou French, OD, FFAO (1)
Geoffrey W. Goodfellow, OD, FFAO (1)
D. R. Gordon, OD (3)
Gary G. Gray, Jr., OD (4)
Lori L. Grover, OD, FFAO (4)
Paul C. Hanley, OD (1)
Charles W. Harrill, OD (9)
Philip J. Hasler, OD (2)
Robert M. Hass, OD (5)
R. Mark Hatfield, OD, MD (4)
Ms. Karen J. Hennessy (3)
Drs. Todd and Kara Heying (4)
Mrs. Thelma G. Hottel (7)
Jeffrey D. Johnson, OD (4)
Ms. Teisha L. Johnson (3)
Gregory L. Jones, OD (1)
Barry J. Jose, OD (8)
Steven K. Kasinof, OD (1)
Peter H. Kehoe, OD, FFAO (9)

David M. Kincaid, OD (2)
James and Ollie Knight (4)
Millie L. Knight, OD (7)
Gerald W. Kolb, OD (2)
Ronald A. Krefman, OD (2)
Mr. Tommy Lee (1)
Steven A. Levin, OD, FCOVD (7)
Kenneth J. Lossman, OD (2)
Pamela A. Lowe, OD, FFAO (6)
Ralph K. Lund, OD (1)
Joseph H. Maino, OD (1)
Ms. Christine A. March (1)
Andrea L. McCann, OD (1)
Leonard V. Messner, OD (9)
Stanley Mestman, OD (1)
Floyd D. Mizener, OD, DOS, PhD (3)
Tom Motisi, OD (3)
Peter S. Nelson, OD (1)
Mrs. Lillian Osran (5)
Cosimo M. Paone, OD (3) *

Park Family Eye Care (9)
Stephen M. Polakoff, OD (2)
C. Clayton Powell, OD, MPH, DOS (8)
Charles B. Quattrochi, CPA (5)
Richard I. Raymer, OD (7)
Mr. Daniel Ren and Dr. Yi Pang (3)
Haniel Roby, OD (5)
Ron W. Roelfs, OD (5)
Alfred A. Rosenbloom, Jr., OD, MA, DOS (6)

Drs. David and Linda Rouse (2)
Richard Rucoba, OD (4)
Dave and Mary Ryberg (5)
Connie Scavuzzo, MA (5)
Darrell G. Schlange, OD, DOS (8)
Dirk Schrotenboer, OD (4)
John A. Shermulis, OD (3)
Dennis W. Siemsen, OD, MHPE (4)
Martin J. Sikorski, OD (10)
Don H. Sipola, OD, FFAO (5)
Mark L. Skowron, OD (3)
Lamont M. Sprague, OD (3)
Stephen P. Steinmetz, OD (7)
Michael P. Stinziano, PhD, WCCP, CWCP (3)
Ms. Zerline Thompson (2)
Mrs. Sharon Uher (2)
Larry Van Daalen, OD (1)
Drs. Jeffrey and Jeanette Varanelli (1)
Lawrence R. Vogel, OD (6)
Patricia Perez Vorona, OD (2)
Stephen M. Wacławski, OD (3)
Amy L. Walker, OD (1)
James C. Walter, OD (3)
Alan D. Weiler, OD (6)
Jack A. Wofford, OD (3)
Lorne A. Wolch, OD (1)
Laurie M. Wynn, MS (4)
Jacque Young, OD (6)
Sanford L. Ziff, OD (2)

CLASS NOTES

1948

Sol Tannebaum (MCO) went on a VOSH mission trip to Grenada with his wife and 19 other volunteers on Jan. 21, 2011, making it his 16th volunteer mission trip.

1956

Irving "Irv" Charles Wishnow and his wife Marcia were honored with the State of Israel Bonds Israel Unity Award by the Houston Committee State of Israel Bonds on March 31, 2011.

1971

John L. Holcomb was the commencement speaker at North Central Missouri College in Trenton, Mo., on May 7, 2011.

1975

Jeffrey Anshel just published the second edition of his book *Smart Medicine for Your Eyes*, a consumer-oriented, A-to-Z guide to the most common eye disorders and their treatments, using both conventional and alternative care. His book includes significant information on nutrition for healthy eyes.

1999

Brian T. Woolf (left) was appointed to Maryland's State Board of Optometry by Gov. Martin O'Malley.

2000

Mamie Chan and husband Gordy Cottrill welcomed their second child, son Maximo(right), on December 20, 2010.

Faresh Mehta and Hina Patel welcomed their second son, Ishan Faresh, on March 18, 2011.

2003

Patricia Perez Vorona and husband Dan welcomed their daughter, Rebecca Angelica, on April 18, 2011. (right)

2010

Candace Oto is doing a residency at the Danville VAMC in Danville, Ill.

Family & Friends

Gerald Dujsik, distinguished director of learning resources and emeritus faculty who served ICO for 23 years, was elected as a trustee of the Alsip-Merriquette Park Library District.

Dr. Andria Pihos, assistant professor of optometry at ICO, and her husband John welcomed their son, Markos Sokrates, on Feb. 2, 2011.

On a recent visit to Washington, D.C.: From left to right: Dr. Brian Plattner, Mr. Mike Horstman (executive director of the Illinois Optometric Association), R. Scott Wooley, OD '87, U.S. Rep. Aaron Schock, R-Ill., Dr. Dennis Brtva, OD '84, Dr. Pete Kehoe, OD '84 and Dr. Paul Stauder, OD '98.



Dr. Yi Pang, associate professor of optometry and assistant dean of research at ICO, and Daniel Ren, IEL's director of finance, welcomed twin boys, Drake and Leo (below), on Feb. 15, 2011.



IN MEMORIAM

1938

Norman Brodkey, NICO, of Sioux City, Iowa, has died.



1939

J. Richard Lee, NICO, of Kansas City, Mo., died Feb. 15, 2011. He proudly served as

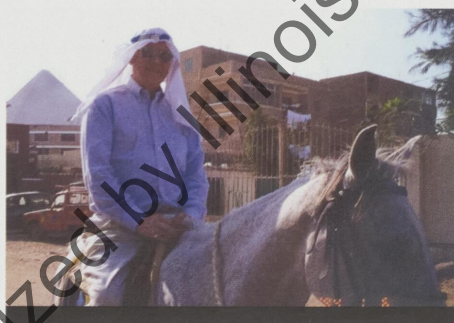
an officer in the Navy, stationed with the Medical Corps in Panama during WWII.

1940

Franklin D. Lindquist, NICO, of Fargo, N.D., died Jan. 23, 2011. During WWII, he served as a medic in the Army in the Pacific Theater, helping transport the wounded across the Pacific. He served as a missionary in Congo, using his skills in optometry, teaching and ministry.

1943

Joseph S. Covert, NICO, of Zanesville, Ohio, died Feb. 6, 2011. Instrumental in establishing the eye clinic at Ft. Moultrie in S.C., he was one of 12 optometrists of the WWII era honored for distinguished service in the Army Medical Corps.



1944

John W. Ellery, NICO, of Dover-Foxcroft, Maine, died Feb. 1, 2011.



He was a member, director and past president of the Maine Optometric Association and New England Council of Optometrists. He also served 10 years as a member of the

Maine Board of Registration and Examination in Optometry.

1945

Darlene Krambeck (nee Mottram), NICO, of Fort Dodge, Iowa, died March 5, 2011.

1946

Charles W. Reed, MCO, of Hamilton, Mont., died Nov. 7, 2010.

Fred Schpak, MCO, of Northbrook, Ill., has died.

1948

Albert B. Stroud, NICO, of Marco Island, Fla., died Jan. 9, 2011.

1949

Donald J. Bye, CCO, of Onamia, Minn., died April 25, 2011.

Frank W. Clark, NICO, of Stuart, Fla., died March 31, 2011. He served as a chief petty officer in the Navy in WWII, shipping out on the USS Delta and becoming a decorated sailor. He belonged to one of the first groups of men in the country to prescribe contact lenses and maintained an active lifestyle throughout his old age, including riding horses at the pyramids of

Giza, Egypt (see photo) and even playing nine holes of golf the day he died.



Rolland A. Heiser, NICO, of Yakima, Wash., died March 10, 2011. He served as a Technical Sergeant in the Marine Corps, where he spent most of his time in the South Pacific with the 6th Marine Division. He was president of the Yakima Society of Optometric Physicians for three terms and also President of the Washington State Optometric Association. He served on Washington's Optometric Board of Examiners and the board of Western Vision Services for six years. He was named Washington's "Optometrist of the Year" in 1977 and "Key Person of the Year" for the American Optometric Association's political action committee in 1986.

1950

James W. Dyson, NICO, of Bluffton, S.C., died Feb. 3, 2011.

Milton Joseph, NICO, of Raleigh, N.C., died Jan. 18, 2011.

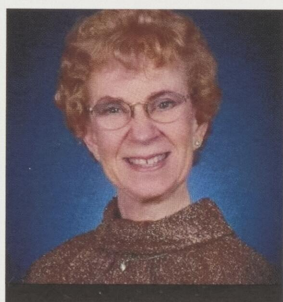
Edward M. Labny, NICO, of Westchester, Ill., died Feb. 3, 2011.

Douglas C. McIntyre, NICO, of Lumberton, N.C., died Jan. 21, 2011. He was a veteran of the Navy and went on mission trips to Mexico in his retirement.



M. Neil Meyer, NICO, of Bismarck, N.D., died March 5, 2011. He served as a Pharmacist Mate, Second Class in the Navy. He was a past president of the North Dakota Optometric Association and a two-term member of the State Board of Optometry.

Donald E. Thompson, NICO, of Beaver Dam, Wis., died March 27, 2011.



1951

Billie Jean Jayroe, CCO, of Waco, Texas, died Feb. 13, 2011.

George Stoy, CCO, of Mission, Texas, died Jan. 31, 2011. He served in the Army as a PFC during WWII.

1953

Allan Hetz, CCO, of Roanoke, Va., died March 25, 2011.

1954

Former ICO President **Boyd B. Banwell**, OD '54, of Williamston, Mich., died May 28 at the age of 87. Dr. Banwell served as president of ICO from 1982 until 1996. A native of Petosky, Mich., Dr. Banwell was a veteran of World War II and the Korean Conflict.

Richard C. Macaluso, NICO, of Sun Lakes, Ariz., died Jan. 9, 2011. A veteran of the Army Medical Corps, he also served as president of the Nebraska Optometric Association and was on the association's board of examiners for several years.

1955

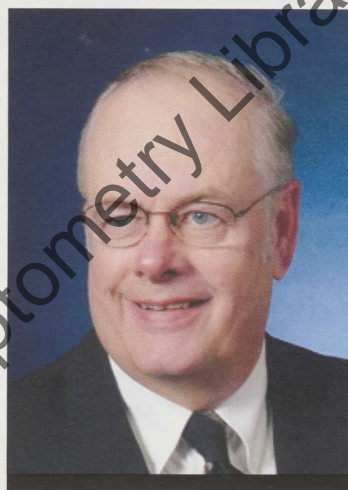
Jack Bylan, CCO, of Milwaukee, Wis., died Jan. 25, 2011.

1958

Richard E. Getman, of Lakeland, Fla., died Feb. 21, 2011.

1959

Paul Trotter, of Scott Depot, W. Va., died Feb. 28, 2011. He was a member of the Army's 101st Para Troupe Battalion, better known as the "Screaming Eagles." Additionally, he was a member of the Council on Ethics and Advancement of Professionalism Affiliation for Optometry.



1965

David K. Simpson, of Albert Lea, Minn., died Feb. 26, 2011. He was drafted into the Army, was the second optometrist from Minnesota to be commissioned, and served as a captain in Fort Campbell, Ky., from 1967-69.

1985

Cindy A. Alland, of Savage, Minn., died Sept. 7, 2010.

**PLEASE BE SURE TO SHARE
ALUMNI NEWS WITH ICO.**

**SEND THE INFORMATION TO
CONNIE M. SCAVUZZO, M.A.**

DIRECTOR OF ALUMNI DEVELOPMENT
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A SECOND LOOK

NOW



Pamela Lowe

CURRENT POSITION: Owner/President of Professional Eye Care Center, Inc. a private practice on Chicago's Northwest side

FAMILY LIFE: Mother of two sons: Cody, 20, and Trevor, 15

ICO CLASS OF: 1988

ICO LEADERSHIP CIRCLE: Bronze Member



What kind of work do you do now?

In 1992, I decided to acquire my own practice, so I purchased a practice from a retiring OD on the northwest side of Chicago. After 15 years in the original 1,900-square-foot practice location, we had grown nicely and just didn't have the space to maintain the quality of practice we wanted to offer our patients. In 2007, we moved Professional Eye Care Center to a larger, 5,400-square-foot facility. We offer our patients the best in primary eye care by investing in the latest technologies to detect, treat and enhance our patients' ocular health and vision.

How are you involved with ICO now?

I serve on ICO's Alumni Council and get back to campus occasionally to give CE lectures or speak with students. Our office also is an externship site for fourth-year students and this summer we will host ICO's Cornea and Contact Lens resident one day a week so they can gain insight into the workings of private practice as part of their training.

Looking back, how did choosing ICO for your education influence the rest of your career?

ICO was the best investment I made as a foundation for my optometric career. I received a top-notch education with excellent clinical experiences that prepared me well for patient management. By maintaining ties with the College, I have been able to network with faculty, staff and fellow colleagues at a higher level; those relationships are always beneficial at keeping one's career strong.

THEN

When and how did you decide to pursue a career in optometry?

I was pre-med in college and majored in mathematics and I really enjoyed the optics I learned in physics. I applied to medical and optometry school and had to make a decision on my ultimate career goals. I was newly married and knew I wanted to eventually start a family; I decided optometry was a healthcare profession that fit into the lifestyle that would be best for my family's future.

Why did you choose ICO?

ICO was the only choice for me. I was born, raised and educated in Chicago and I didn't want to start my professional career anywhere else. The icing on the cake

was the fact that ICO was the oldest and largest optometry school in the nation with the best reputation, so lucky for me Chicago was my home!

What was your best memory of your time at ICO?

Along with the great patient clinical interactions, my best memory of my time at ICO was the awesome Blind Spot parties I shared with my fellow classmates. We shared a special bond; we worked hard at our studies and played hard to release some steam!

What did you do right after graduation?

I went into private practice as an associate with a Chicago area doctor who had a two-office private practice in the northwest suburbs.





YOU CAN MAKE A DIFFERENCE

NEW ALUMNI SCHOLARSHIP

There is no better feeling than helping a student succeed.

ICO's Alumni Council has initiated a new scholarship from the Alumni Association. This scholarship award will be presented to one fourth-year student each year, helping to offset the financial burden the student faces upon graduating as well as acknowledging the student's service to ICO.

For information on how to make a contribution to the ICO Alumni Association Scholarship fund, please go to

www.ico.edu/alumni_donors or contact Connie Scavuzzo in the Alumni Development Office at (312) 949-7080 or alumni@ico.edu.

Pictured: Tommy Elton, OD '11, receiving the first Alumni Association Scholarship award at the Capstone Awards Program, May 18, 2011, from Dr. Dominick Maino, president of the ICO Alumni Council (right) and Dr. Arol Augsburger, ICO President (left).



ILLINOIS COLLEGE of OPTOMETRY

Office of Student, Alumni and College Development

3241 South Michigan Avenue
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www.ico.edu

DATEBOOK

June

June 9

Primary Care Grand Rounds*
CE Program
2 hours non-tested
Adams Center, ICO Campus

June 17

AOA - Optometry's Meeting
ICO Alumni Reception
Salt Lake City, Utah

June 23

Primary Care Grand Rounds*
CE Program
2 hours non-tested
Adams Center, ICO Campus

July

July 11-15

Focus on Your Future
Program
ICO Campus

August

July 30-August 6

Summer Quarter Final
Exams

August 12-14

Class of 2015 Orientation

August 15

First Day of Fall Quarter

August 27

Parents' Orientation,
President's Welcome and
White Coat Ceremony
ICO Campus

September

September 9

Alumni Council Meeting
ICO Campus

September 9-11

ICO's Homecoming
(details on pages 21-22)

September 10

Grand Opening of the
Lecture Center
ICO Campus

September 10

Homecoming CE Pro-
gram*
2 hours non-tested
ICO Campus

September 11

Homecoming CE
Program*
4 hours non-tested
ICO Campus

September 15-18

Illinois Optometric
Association Convention
ICO Exhibit Booth
Westin Chicago Northwest
Hotel
Itasca, Ill.

October

October 14

AAO - Academy
ICO Alumni Reception
Boston, Mass.

October 29-November 5

Fall Quarter Final Exams

*sponsored in part by an
Alcon Partners in Educa-
tion Grant

Dup
CO
MATTERS

The Digital Practice

What EHRs Bring to ODs

VIEW FROM AN EXTERNSHIP

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INSIDE THE NEW LECTURE CENTER

pg. 18

Stephanie Lyons

**HOMEcoming
WEEKEND**

2011 RECAP

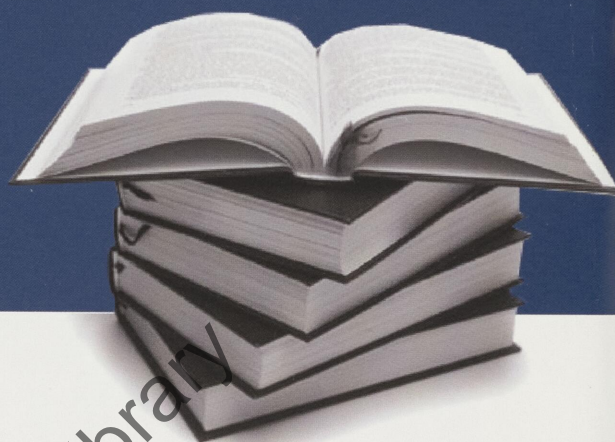
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LET ICO BE **YOUR** RESOURCE FOR CONTINUING EDUCATION!

**REGISTER
ONLINE
TODAY!**



www.ico.edu/continuingeducation



NEW PROGRAMS AVAILABLE

12 hours of Transcript Quality CE, plus an additional 4 hours of non-tested credit

OCTOBER 30

- The Future of Optometric Malpractice Litigation (COPE Approval Pending)
- Posterior Segment Imaging Panel Discussion: Case Review with Q&A (COPE #30256-PS)
- Common and Not-So-Common Contact Lens Complications (COPE #28379-CL)
- Allergic Eyes (COPE Approval Pending)

NOVEMBER 6

- Decades of Advancement in the Treatment of Dry Eye Syndrome, Anterior Segment Complications and Vision Correction (COPE #25831-AS)
- Pediatric Pharmacology and Pathology (COPE #32003-FV)
- Retinal Artery Occlusions (COPE Approval Pending)
- Eyelids: What They Do For You, What We Do To Them (COPE #30805-AS)

DON'T MISS ICO'S WINTER PRIMARY CARE GRAND ROUNDS

2 hours of non-tested CE credit for each program

Primary Care Grand Rounds feature a collaborative effort between fourth-year clinicians, residents and their mentoring clinical faculty. Bring your professional expertise and intellectual curiosity!

December 15, 2011

January 12, 2012

January 26, 2012

February 9, 2012



ICO



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INFOCUS
FALL 2011

ICO Impact at AOA



Several ICO faculty and students were part of the presentations at Optometry's Meeting, the annual meeting of the American Optometric Association, held June 15 through 19 in Salt Lake City. Their poster presentations were on a wide range of interesting and relevant topics:

- **Janis Winters, OD '91.** "Long-term Impact of a Program for Promoting Routine Healthcare to Low-Income Uninsured Adults"

- **Erica A. Ittner, OD '09** "Nutritional optic neuropathy as result of topiramate induced appetite suppression"

- **Erica A. Ittner, OD '09, Wendy Stone, OD '00, Bruce Teitelbaum OD, Leonard Messner, OD.** "Chiari I malformation presenting as asymptomatic papilledema"

- **Erica Zeiders., OD** "Why Does My Kid Look Like That?!" (a poster on congenital nystagmus)

This was my first time presenting a poster at a conference," says Dr. Zeiders, a pediatrics and binocular vision resident. "Since I am planning

on pursuing my fellowship in both COVD and AAO, presenting my poster at the AOA conference gave me the chance to figure out how the process works and feel comfortable doing it on my own."

Also at the AOA meeting, **Geoffrey Goodfellow, OD '01** and ICO's assistant dean for curriculum and assessment, received the 2011 Founders Award for Outstanding Service to the American Optometric Student Association. The award recognized his participation on the Student and New Graduate Committee of the AOA from 2006-2010. Dr. Goodfellow also was co-chair of the AOA Compass Working Group, which put together an online step-by-step guide to aid AOSA members in making the transition from student to practicing optometrist. It is accessible at <http://compass.aoa.org/>.

About 45 ICO students made the trip to Salt Lake City for the meeting. Third-year student Alyssa Fasano says she enjoyed the networking opportunities, seeing Dr. Dori Carlson inducted as the first female president of AOA, exploring the exhibit hall, and taking advantage of the educational opportunities.

"I think my favorite part of the conference was the learning aspect," she says. "There were so many great CE classes that anyone could attend on a number of topics. I think it is essential for students to attend conferences like AOA. It is the students who can help propel the future of the profession."

Next year's conference will be held in Chicago from June 27 through July 1.

Welcome New Students!

Profile of the ICO Class of 2015:

Admission				
Applicants	1158	Minority	44%	(70)
Interviewed	449	Asian/Asian American	37%	(59)
Enrolled	159	African-American	3%	(5)
		Hispanic/Latino	1%	(1)
		Multiracial	3%	(5)
Personal				
Female	72% (114)			
Male	28% (45)	Mean Overall GPA	3.40	
Mean Age	23			
Age Range	20 - 32	Mean OATS	317	
Married	8% (12)			



The entire ICO community congratulates fourth-year student Victoria Wenzel, who received the highest score in the nation on the NBEO Part I Examination. She was presented with the 2011 Dr. Norman E. Wallis Award for Excellence during the AOA Optometry's Meeting in Salt Lake City. This award is given to the candidate who receives the top score on the Part I Basic Science Examination each year.

"This is the kind of thing that helps us feel good about the great education students can get here at ICO."

"Victoria is a hard-working ICO optometry student who deserves the accolades she is now receiving based on

ICO Student Best in the Nation on NBEO Part I

her outstanding score on the most recent NBEO examination," says ICO President Dr. Arol Augsburg, OD, who attended the award ceremony with Mark Colip, OD '92, vice president for student, alumni and college development, and Stephanie Messner, OD, interim vice president and dean for academic affairs. "Her parents also came in from a long distance to see this award presentation, and as proud as we all were, her parents were understandably even more proud."

Victoria credits her success to good planning and preparation of her coursework at ICO and her family and friends.

My biggest advice would be to start early so that you have enough time to go through

all of the material," she says. "I think it was really helpful to make a schedule of what topics to study each day, but leave some days as 'catch up' days spread throughout the whole schedule."

She also recommends students take some time to de-stress. "For me it was my mom taking me out to lunch and shopping for a day a week before boards, running, and going to coffee shops with friends that helped me relax."

Gary Lesher, PhD, assistant dean for didactic education, says the entire ICO faculty is very proud of Victoria's achievement. "Even though we know this is a remarkable individual achievement, we can't help but take a little credit," he says. "This is the kind of thing that helps us feel good about the great education students can get here at ICO."



Focus on Your Future

ICO's Focus on Your Future program welcomed 19 students from the United States and one student from Canada. This weeklong program is aimed at exposing minority undergraduates to the profession of optometry and ICO. Participants attended an admissions workshop as well as seminars on neuroanatomy, optics and ophthalmic optic laboratory. It is supported by a \$1,750 diversity grant from the Association of Schools and Colleges of Optometry.

Alumni Named IOA President and President Elect

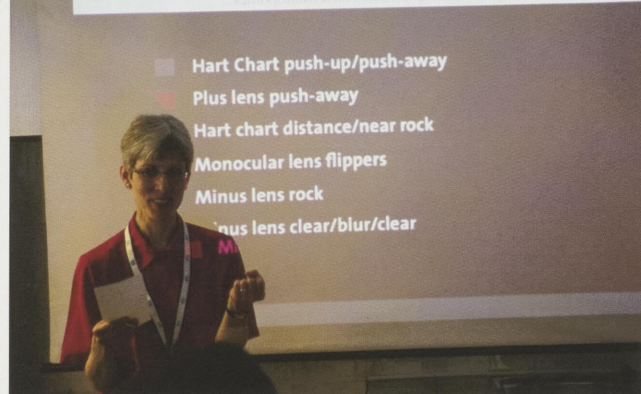
Sandra Bury, OD '95, was elected president of the Illinois Optometric Association at its annual meeting in September. In addition, **Geoffrey Goodfellow, OD '01** and ICO assistant dean for curriculum and assessment, was elected IOA

president-elect, becoming the first full-time ICO faculty member to hold that position. ICO board member **Millicent Knight, OD '87**, was named the organization's OD of the Year. Congratulations!

Binocular Vision Therapy techniques: Accommodation

With Dr. Kelly Frantz and Dr. Christine Allison

Each Presented at the 2011 American Academy of Optometry by Dr. Kelly Frantz



Sharing Knowledge Abroad

ICO Professor Kelly Frantz, OD, FAAO, FCOVD, recently had the opportunity to teach in Poznan, Poland. Dr. Frantz presented a lecture and workshop on management of accommodative disorders, which included hands-on instruction in vision therapy. The presentations were part

of an international conference on optometry organized by the Poznan University of Medical Sciences. All of the speakers were presented with the Witelo Award for their contribution to the program. Witelo, who lived in the 13th century, is considered by Poles to be the father of optometry because of his writings on optics and the visual system.

BE PART OF ICO MATTERS!

For an upcoming issue,
we are looking for alumni who:

1. Would like to share the story of why they named a seat in the new Lecture Center. Is it in honor of someone who influenced your career? Recognition of a family member? Is it the spot where you met your future spouse during your days at ICO? Did a group of alumni purchase a seat together as a salute to their ICO days? We want to tell the stories behind the seats, so please share yours with us and your fellow alumni.
2. Take the time to take care of themselves and escape from the demands of being an optometrist. You don't have to be a marathon runner, just share with us what you do to stay healthy. Do you run every day? Practice yoga? Dance in Zumba classes? Get weekly massages? Follow a strict diet? Let us know what helps you, so we can share it with other alumni who may be looking for a way to get or stay healthy.

If you can help with either of these stories – or if you have another one you'd like to suggest – please contact ICO Matters Editor Jacqui Cook at jcook@ico.edu.

CONGRATULATIONS

to these ICO students and faculty, who are presenting their scientific posters at this month's American Academy of Optometry meeting in Boston:

Room Illumination Preferences for Manifest Refraction by Faculty and Alumni of the Illinois College of Optometry. Chaglasian, Elyse L OD, FAAO, Heather McLeod, OD

Periorbital Eczematous Dermatitis in the Elderly. Reeder, Renee E. OD, FAAO, Jeffrey M. Chou BA, BS, Neelam Patadia , Sabriya Ansari

Atypical Cogan's Syndrome Management of Ocular and Systemic Manifestations. Crist, Michelle OD, Juliana Grove OD

Fixation Saccade and Pursuit Ocular-Motor Performance of Junior Olympic and Indiana University Athletes. Cooper, Christina M. B.A, Nicholas Port PhD, Steven A. Hitzeman OD, FAAO, Stephen A. Beckerman OD, FAAO, Jane Daniels MS, Melissa Kimberly Elrod MPH, BS

Ortho-K Awareness in Primary Care Optometry Clinic. Gaudreau, Parya, Veronica Kacherova BS, Sarvenaz Zahiri. Renee E. Reeder OD, FAAO

Retinal Arterial Vaso-Occlusive Disease in an Adolescent Female. Nguyen, Ellen OD, Stephanie A. Klemencic OD, FAAO, Leonard V. Messner OD, FAAO

Effect of Stereopsis Loss on Perception of Distance and Slant Near. Kelly, Susan A. Ph.D., Anisha Bhagat BS, Seher Butt BS, Puja Desai , Michelle Solomon

Simultaneous Measurement of Brightness and Pupil Size with Yellow-Tinted Lenses (YTLS). Kelly, Susan A., Victoria Milunas BS, Trichelle Jackson BS, Jessica Albers BS, Jon Kowalski BS

Perception of Slant in Observers with Reduced or No Stereopsis. Goldberg, Nathan B.S., Tresca Truong, Naghmeh Thompson, Kayla Vroom, Susan Kelly PhD

Acute Bacterial Dacryoadenitis with Preseptal Cellulitis presenting as Hemorrhagic Conjunctivitis. Gable, Eileen M. OD, FAAO, Jennifer S. Harthan OD, FAAO, Geeta Belsare MD

Bilateral Iris Mammillations. Flynn Roberts, Mary OD, FAAO, Anne Rozwat OD, FAAO, Daniel K. Roberts OD, PhD, FAAO

The Interrelationship of Five Oculomotor Diagnostic Tests and their Associated Binocular Vision Correlates. Schlange, Darrell G. OD, FAAO, Brian W. Caden OD, MA, FAAO, Dominick Maino OD, MED

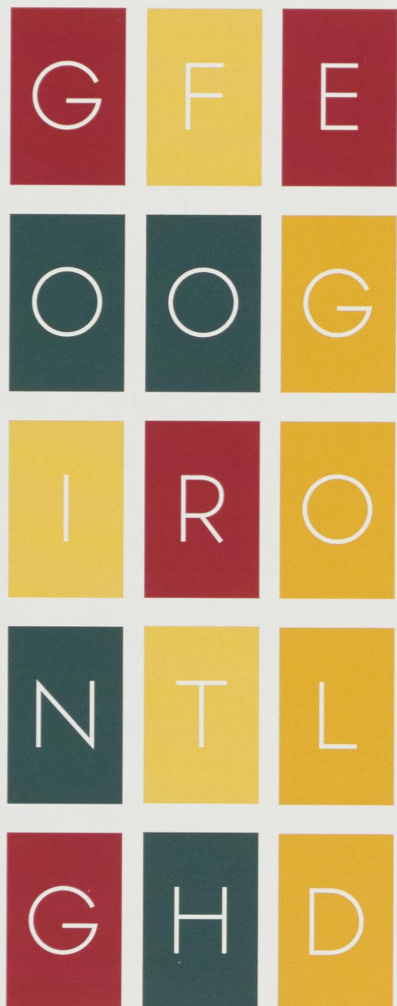
Preschool Activities in Relationship to Birth Order and Eye Movement Skills. Allison, Christine L. OD, FAAO, FCOVD, Darrell G. Schlange OD, FAAO

Cataract Surgery Outcomes in Patient with Long Anterior Lens Zonules. Roberts, Daniel K. OD, PhD, FAAO, Jacob Wilensky M.D.

Successful Management of Vertical Atrabismus with Vision Therapy. Frantz, Kelly, OD, FAAO

Assessment of Risk Factors for Diabetic Retinopathy in a Low-Income, Uninsured Population. Janis Winters, OD and Wendy Stone, OD

COOPERATION



A little rain – OK, a lot of rain – couldn't stop students, faculty and staff from attending the annual ICO Olympics on Aug. 20 at Morton Park on the IIT campus. For the first time in the event's history (probably), the fourth-year class took gold, securing the third consecutive win for the class of 2012. Fourth-years from as far as Minnesota were summoned from their externships to come participate, showing their extreme dedication to the games. As the sun finally appeared in the afternoon, they stood victorious in their muddy yellow shirts (think rotten bananas) with a total of 300 points. The classes of 2013 and 2014 tied with 250 points each for second place. First years, who called themselves the "green machines" in their green t-shirts, finished with 50 points. With the class of 2012 set to graduate in May, next year's winner is anyone's guess!

By Kensington Hatcher '13

Photos by Jeffrey Chou '12





The Digital Practice

What EHRs Bring to OEs

By Jacqui Cook



Photos by Janet L. Moran



Patients at Lyons Family Eye Care in Chicago's Lakeview neighborhood know right away this is a practice on the cutting edge of technology. Gone are the clipboards with a pile of forms at registration; instead, patients are handed an iPad with all forms pre-loaded. They use the touch screen keyboard to fill them out and a stylus to sign. The pretest

exam results aren't printed on a receipt and clipped to a file folder. Instead, they are loaded onto a card, similar to a credit card, that is then loaded into a small machine on the desk in the main exam room. During the exam, that card lets Stephanie Lyons, OD '09 populate the phoropter with the patient's information so her tests are unique to that particular patient's needs.

Throughout this process, all the information – from registration through determining the patient's prescription – is housed in one secure electronic health record (EHR) that makes information about the practice's 700 patients accessible to Dr. Lyons anywhere she has Internet access.

More and more optometrists are finding that an EHR can make the exam experience better for both the doctor and the patient. It can eliminate the need for lengthy paperwork and gives the doctor a more comprehensive view of the patient's entire health

history in just a few minutes. In addition, the federal government established significant financial incentives for Medicare and Medicaid providers to implement EHRs.

For Dr. Lyons, choosing an EHR had less to do with federal law than with patient care. She selected RevolutionEHR for her practice because it is a Web-based system (also called "cloud-based") that doesn't require onsite servers or IT expertise. The doctor accesses the system via login rather than installing software in the office. The other type of EHR is set up by purchasing a computer server for your practice, buying a license for the EHR software, and installing it on your server. No matter which system a practice chooses, Dr. Lyons says the impact on patient care is immediate.

"It is much easier and much quicker than using a paper record," Dr. Lyons says. "There is more information available about the patient, and I am able to put the information in so much quicker versus writing it all down."

Dr. Lyons' system has sections for the patient's general information as well as family history, photos, prescriptions, exam history, insurance information, pharmacy, other healthcare providers and even specific vision-related activities the patient participates in, such as cycling or intense computer use. Dr. Lyons believes it has a greater degree of accuracy than paper files because the information from the exam goes right from



the equipment to the EHR without having to be written down.

There also is an eyewear component that lets patients view a much greater variety of frames online than can be physically stored in the office. They can try them on virtually by uploading a photo as well as order specialty frames like safety or sports goggles.

An EHR may not be for every optometrist, but Dr. Lyons says it was the only way to go when she and her husband/office manager, John Lyons, opened the practice inside a vacant storefront at the start of 2011.

"I am not a very tech-oriented person, I never had reason to be," Dr. Lyons says. "But I always pictured being ahead of the curve instead of behind it. It took a big chunk of our business loan, but we knew it would pay off in improving patient care and making our records more convenient for us."

OVERHAULING AN EXISTING PRACTICE

For the majority of optometrists, converting to an EHR is done at an existing practice, rather than being built into a new office. Casey Bartz, OD '09, was a student technician at Moorhead Vision Associates in Moorhead, Minn., when the

practice closed for two days in 2004 for staff training on the MaximEyes EHR. The practice had long ago computerized its billing, insurance, and patient management software, but didn't convert patient examination records until one of the doctors in the practice initiated it, believing – correctly – that it was the wave of the future.

"It only took about a week to get up to speed," says Dr. Bartz, now an associate doctor in the practice. "Our younger staff was proficient with computers before we switched over. For a week or two we ran at a slightly reduced patient rate so we could get use to where things are in the system. When you're converting paper to EHR, the data entry makes every patient seems like a new patient. Now all that is established in the EHR, so we can hit a button that says 'copy previous exam information.'"

Dr. Bartz's practice sees about 14 patients a day. When a patient makes an appointment, the office staff gets their basic information entered. On

exam day, the doctor or technician chooses "create new exam" and selects whether it's a new or established patient, then goes through various tabs to enter the patient's chief complaint and

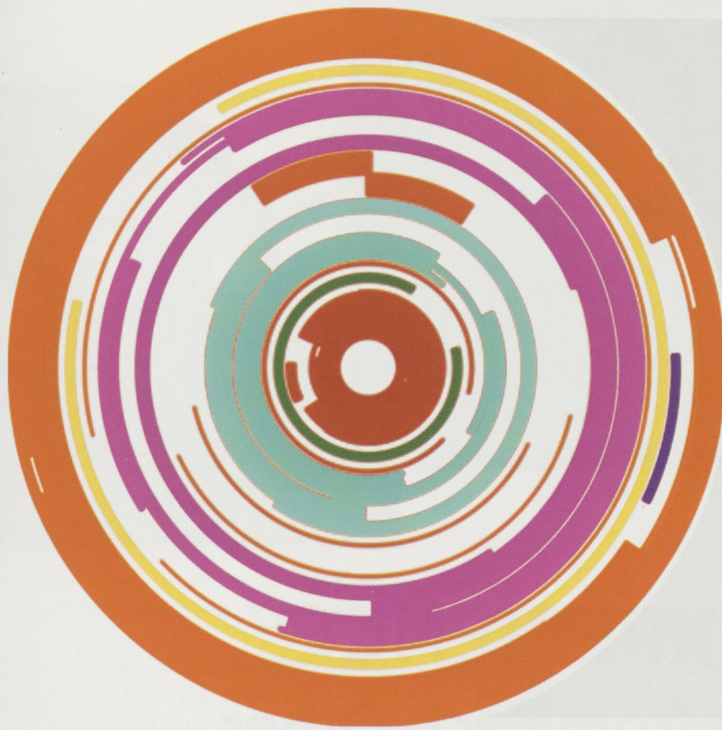
RESOURCES FOR OPTOMETRISTS

There are many resources online to help your practice implement an EHR. Here are a few to get started:

AOA's 10 things optometrists should know about EHRs:
<http://www.aoa.org/x14222.xml>

EHR Compare:
<http://www.ehrcompare.com/>

The Centers for Medicare & Medicaid Services' EHR incentives page:
<https://www.cms.gov/ehrincentiveprograms>



Throughout 2011, the Illinois Eye Institute has been implementing an electronic health record system to document the 92,000 annual patient visits to the clinic. The IEI

invested \$1.3 million in the Next-Gen system, with the expectation it will meet the federal government's meaningful use standards and be eligible for reimbursement.

Medicare providers who meet meaningful use standards are eligible for up to \$44,000 over five years. Alternatively, those providers who serve a majority of Medicaid patients – as the IEI does – can receive \$63,500 over six years.

Michael Chaglasian, OD, IEI's chief of staff, says e-prescribing began in

March 2011 at the clinic, then the health records implementation began in July. Due to the scope of the project, clinical service areas were staggered so everyone didn't start at once. Primary eye care, the largest section of the clinic, and pediatrics will be online by the end of the year.

So far, he says residents and students have taken to the EHR very well; in fact, several of the 10 current IEI residents have never used paper records throughout their studies.

"Clearly there are many advantages to using an EHR," Dr. Chaglasian says, citing the ease of checking for prescription drug interactions, for example.

"I ALWAYS PICTURED BEING AHEAD OF THE CURVE INSTEAD OF BEHIND IT."

updates information since the last visit. The system keeps track of the patient's medications, past medical history, any relevant health or eye problems, family history and social history.

Initially, Dr. Bartz says, patients asked questions about the EHR. Seven years later, they have come to expect it.

"We did it before the large clinics and hospitals in town did it," Dr. Bartz says. "We were ahead of the mark. Now people expect

it. Nobody comments anymore on how cool it is to view their retina on the computer."

MAKING THE CHOICE

Scott Jens, OD '91, FAAO, and founder of RevolutionEHR, says many factors go into choosing the right system.

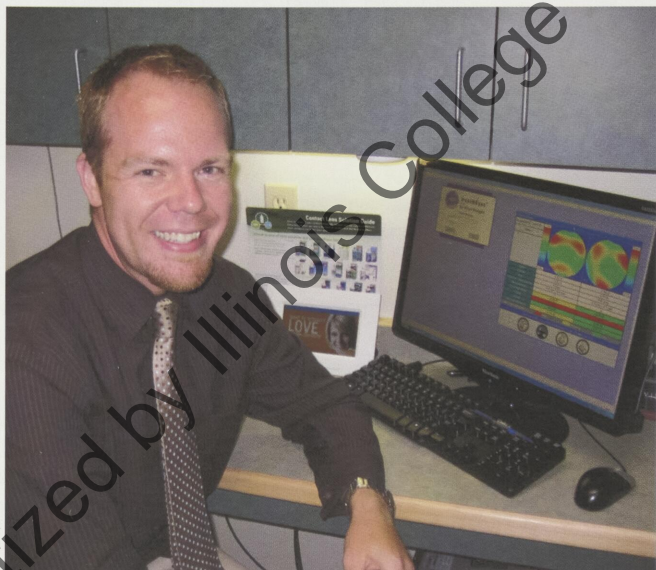
"The most important factor aside from the set-up is usability," he says. "Doctors should undertake extensive demo work with their top three systems to compare how each accepts data entry."

Whenever possible, he suggests optometrists seek the opinion of ODs who work for the EHR company or who have purchased the system.

No matter which system an OD chooses, Dr. Bartz says it's important to use it fully, such as adding the modules for e-prescribing and importing images.

"If you want to be completely paperless, you have to commit to it," he says. "You can't be with a patient in the exam room and not be able to find the information you need."

Jacqui Cook is the editor of ICO Matters. She may be reached at jcook@ico.edu



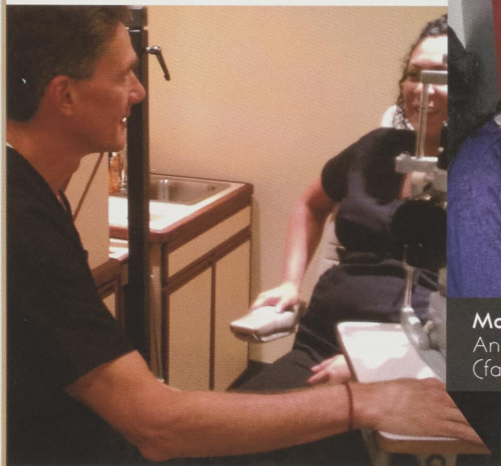
Pictured: Casey Bartz OD '09



Share your EHR experience on the ICO Facebook page. Ask questions, recommend a system or tell your fellow optometrists the lessons you've learned using an EHR in your own practice.



Mana Sharma (2nd from left) with three of her ICO classmates, Anisha Jacob (left), Judy Chanthalangsy (right) and Nina Watercott (far right).



THE EXTERNSHIP EXPERIENCE: Students & Doctors Learn from Each Other

BY MOLLY WOULFE

Mana Sharma is a born go-getter. When she enrolled at the Illinois College of Optometry, the 30-something Canadian already had two biology degrees and a solid work history.

Thus it was second nature to apply for an externship at a fast-paced, full-service eye clinic during her third year at ICO. Her goal: To get "a lot of hands-on practice so I could further hone my diagnostic skills," she explained. Though she's studied a variety of conditions at the primary care clinic, "it's really great to actually encounter those things in practice."

As the saying goes, be careful what you wish for. Sharma found herself sprinting to keep up this past summer at the multi-disciplinary Swagel Wootton Hiatt Eye Center in Mesa, Ariz. Like the other three doctors on staff, her supervisor – Daniel McGehee, OD '88 – sees a staggering 32 to 44 patients a day.

Sharma's first day was a blur, the New Brunswick native admits. The first-time extern can dimly recall "being introduced to the staff, to the doctors, then getting whisked away to exam after exam. I was just observing for the first day or two, yet it was kind of overwhelming. Bunching, 'How am I going to manage this?'"

That question is at the heart of ICO's externship program. Fourth-year students spend 12 weeks at an off-site location learning under the watchful eye of an experienced doctor. In addition to practice experience, they also learn what it's like to manage day to day as an optometrist.

"They're here to learn, and I take that seriously," says Dr. McGehee, adjunct assistant professor of optometry at ICO and a longtime supporter of ICO externs. "The vast majority of students are initially a little intimidated by the volume and the clinical demand. But they work so hard to learn as much as they can that by the end, they're just flowing."

That experience is the best teacher, says Brian Caden, OD '72, head of ICO's externship program. The unpaid externship basically "boils down to a 40-hour work week," he says.

Beyond Basics

The benefits of an externship extend far beyond academic credits. The work and life lessons can shape and define a student's career. There are management skills, gleaned by everyday interactions with optometrists, ophthalmologists and their staffs. There is also tact, diplomacy and psychology in working with colleagues as well as patients.

As for hands-on experience, a multi-discipline practice is an invaluable training ground. The extern can witness, and help treat, a range of conditions from near-sightedness to macular degeneration. Some specialty sites focus on low-vision rehabilitation, contact lenses, pediatrics and/or binocular vision.

Contact with patients of all ages and backgrounds is essential because of the wide range of vision problems among different populations, Dr. Caden says. So adding externship experience to the Illinois Eye Institute rotations ensures ICO students graduate with exposure to the widest possible range of conditions.

"The only way the students can learn is to do it by themselves," Dr. Caden says. "I don't let a student go to a site

.....
"You learn about these things in class. We're like, 'Oh, yeah, that's great' (about a life-changing diagnosis). Then you see a child in your chair, and it all hits home."
.....

if they're strictly going to observe. They need to learn."

It took Sharma several weeks, but she found her groove during her tenure in Arizona. Under Dr. McGehee's supervision, she helped with contact lens fittings, conducted back-to-school exams, and met with patients with a variety of corneal and retinal disorders. She also observed cataract surgeries performed by a clinic ophthalmologist.

But Sharma says it was her supervisor's "terrific diagnostic and management skills" and chair side manner left an indelible mark. Despite his caseload, Dr. McGehee took the time to talk with each patient, "impressing the importance of the treatment he thinks is best for them, giving them examples, reassuring them," she says.

"The amount of time he spent with them is rare in a high-volume practice. That's why they have such a busy practice. People really feel comfortable. That's what I want to incorporate in my practice," she says.

Her proudest moment came with one of her smallest patients. A flirty 4-year-old charmed Sharma and the technicians during a routine exam. It was a team effort, persuading the wriggly preschooler to sit still while Sharma deployed a retinoscope.

Then she realized the boy had +1.00 vision in one eye, +6.00 in the other, and was in dire need of glasses. Dr. McGehee confirmed her diagnosis.

"It was just great, to be able to pick that up right away," Sharma said.

"You learn about these things in class. We're like, 'Oh, yeah, that's great' (about a life-changing diagnosis). Then you see a child in your chair, and it all hits home."

Three Decades of Shaping Optometrists

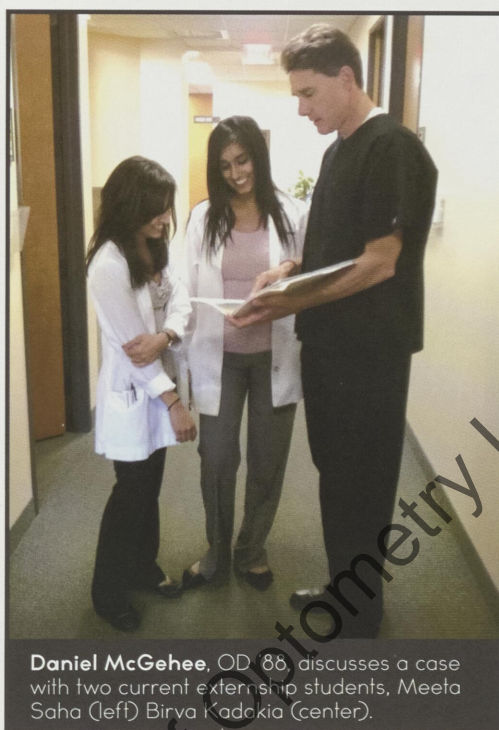
ICO's externship program, born in the 1980s, has 153 affiliated clinical sites in 47 states as well as Australia, China, Canada and the United Arab Emirates. About 100 students each quarter are sent to hone their skills at external sites.

Third-years submit their top choices and assignments are determined by a lottery. Facilities run the gamut from OD/MD practices, private and group practices, military sites, Veterans Administration hospitals, community health centers and Indian reservations.

Unlike Sharma, many Chicago-weary students choose a site based on climate. Other externs consider geographic proximity to parents or relatives with spare rooms so they can cut down on expenses, or they may be thinking of working in that state and want to get a sense of practicing there. Whatever their logic, ICO students spend three of their

four possible quarter rotations off campus. One must be spent at a VA hospital and one at the Illinois Eye Institute. The list of participating practices changes as students frequently generate new leads.

"It is very motivating for me to work with students that are driven to become the best clinicians they can be," Dr. McGehee says.



Daniel McGehee, OD '88, discusses a case with two current externship students, Meela Saha (left) Birya Kodakia (center).

Tough Screening

While the supervising doctors have their standards, so does ICO when it comes to choosing extern sites. ICO stipulates that supervising doctors (OD, MD, DO) must be based at a multi-doctor facility/practice, residency trained or have more than five years of clinical experience, licensed, and have up-to-date professional liability insurance. Prospects with an ongoing or pending malpractice claim are ineligible. Doctors must also be willing to accept a student every quarter of the academic year for a minimum of three years.

And that's just for starters. Dr. Caden also screens candidates in phone interviews, may conduct an on-site visit, and reviews each application. The supervising doctors must guarantee the student hands-on work, pledge to double-check their findings, and to review their treatment and management plans.

At the end of each quarter, the students evaluate "their" doctor and site. The next wave of third-years select their top externship choices by reviewing their remarks via Meditrek software. Students are known to express their opinions on issues like the quality of cafeteria meals, parking availability, housing and fun (what to do, what to avoid).

"If I see a trend - if all the comments say, 'Dr. X is mean-spirited' - then I'm going to call Dr. X (and ask), 'Why are all the students saying this?' If it can't be resolved, I'm not going to allow students to

go to that practice anymore," Dr. Caden says.

In turn, each optometrist and ophthalmologist grades the student doctor on his or her performance. It's rare, but some externs must repeat the program.

Jump Right In

In Sharma's case, she did just fine under Dr. McGehee's watch - and they both learned from the experience.

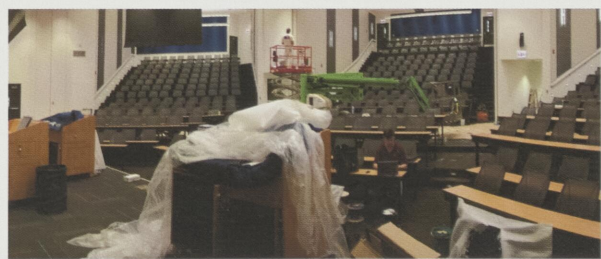
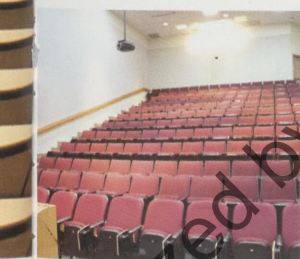
"It is very motivating for me to work with students that are driven to become the best clinicians they can be," Dr. McGehee says. "Sometimes students will bring ideas and concepts from their classroom education that are a bit new to me, so the learning experience can be mutual."

Molly Woulfe is a freelance writer in the Chicago area. She may be reached at mollyawoulfe@gmail.com.



INSIDE THE NEW LECTURE CENTER

The all-new ICO Lecture Center opened to students at the start of Fall Quarter, ushering in a new era of optometric education. The \$3.5 million renovation of the main campus classroom space began almost the moment classes ended in May, and construction crews worked through the summer to ensure it was done by fall. The new Lecture Center features the latest in high-tech learning, including streaming ability and new HD screens. Tables equipped with outlets replaced the traditional desks, and ergonomic swivel seats were installed to enable more collaboration among students. The 467-seat tiered auditorium can be divided into three lecture rooms to further enhance learning opportunities. This new learning space will support ICO's mission to provide excellence in optometric education for many years to come.



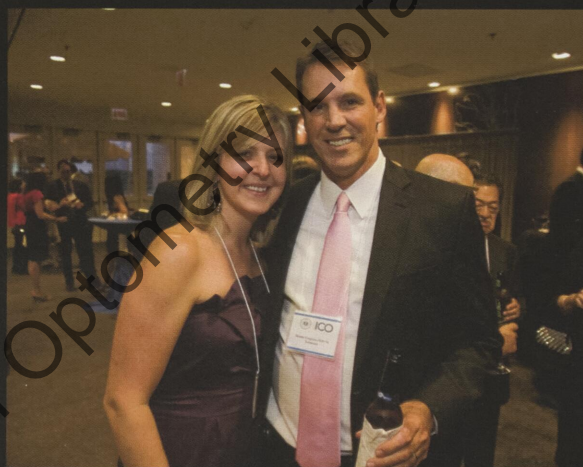
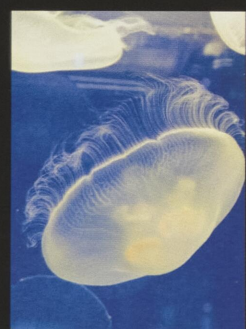


September 2011 HOMECOMING



ICO alumni (and future alumni!) celebrated the all-new Homecoming on September 9 through 11, 2011. From a reunion dinner at the Shedd Aquarium to a carnival in the Courtyard to continuing education in the newly renovated Lecture Center, there was something for everyone to enjoy. ICO welcomed alumni from 22 states as well as British Columbia, Canada, as they came "home" to see the sights of Chicago, experience the latest improvements on campus and reminisce with their former classmates.







AWARD WINNERS

The Class Reunion and Alumni Awards Banquet was held at the Shedd Aquarium. Guests enjoyed private access to the exhibits during the cocktail reception and a feeding demonstration in the Caribbean Reef following the award presentations.

Humanitarian Awards
Illinois Sen. Kwame Raoul and OneSight

Alumnus of the Year Award
Walter H. Mayo, OD '85

Distinguished Friend Awards
Dan & Denise Reberski (Star Ophthalmic Instruments)
Sharon Uher (ICO)

Lifetime Service Award
Robert L. Johnson, OD '69 (posthumously)

Professional Achievement Award
David W. Hansen, OD '71, FAAO, FCOVD

Excellence in Education Award
Daniel K. Roberts, OD, PhD

Young Alumnus of the Year Award
Geoffrey Goodfellow, OD '01, FAAO



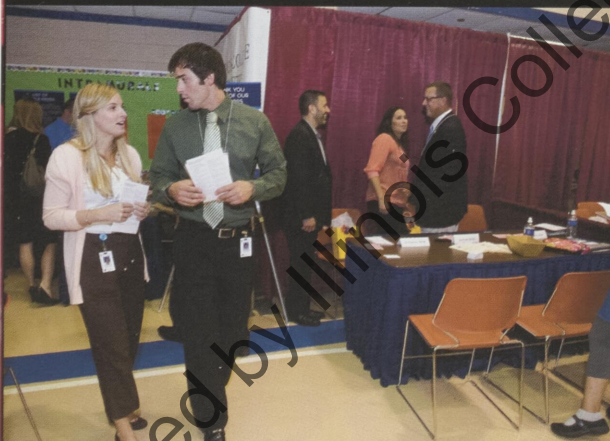
pictured left to right

Thomas J. Ferrara, OD '61
Donald E. Lawson, OD, MCO '46
Kenneth E. Paulsen, OD '61
ICO President Arol Augsbuger, OD
Irene Bartholomew, OD, NICO '48
Charles Howlin, OD '61
Phillip Maroudis, OD '61
Edward B. Cooper, OD '61
Donald D. Dunton, OD '61
E. Gregg Dickey, OD '61
Brent Nielsen, OD '61 and
Donald A. Flihs, OD '61



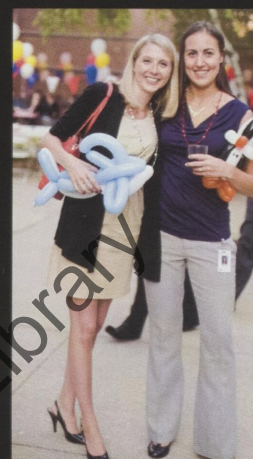
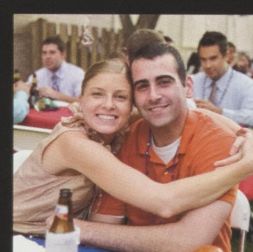
50 YEAR CLUB

Eleven new members were inducted into the 50 Year Club during Homecoming. This elite club was established in 2005 to honor ICO alumni who have been practicing 50 years or longer. To date, 120 alumni have been inducted.



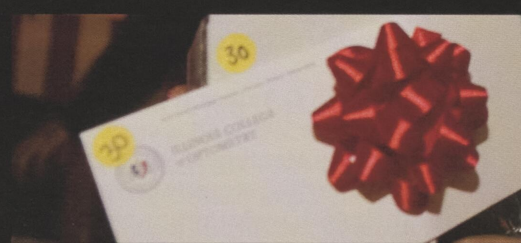
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Crowe Horwath	Vision-Ease Lens	
Essilor of America	Zea Vision	
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CLASS NOTES



1

1948

Ashley Shocket celebrated his 90th birthday June 24 and continues practicing in Metairie, La.

Paul E. Todd celebrated his 90th birthday on June 28. He was a past president of the Kentucky Optometry Association, as well as a member and past president of the Central City Lions Club for approximately 60 years. He is retired and lives in Central City, Vt.

1949

Lester Caplan was inducted into the AOA National Optometry Hall of Fame and received the James Boucher OD Award from the National Academies of Practice. (See the Summer 2011 ICO Matters for more information about this honor)

Kenneth G. Talbot reports that he retired in 1987 and is currently living in Marshfield, Mo. He and his wife, Phyllis, recently celebrated their 66th wedding anniversary.

1964

John C. Whitener was inducted into the National Academies of Practice in Optometry. (See the Summer 2011 ICO Matters for more information about this honor)

1966

Brian Klinger received the AOA Distinguished Service Award.

1968

1 **Colonel Richard Y. Jacobson** was awarded the 2011 Iowa OD of the year by the Iowa Optometric Association.



2

1973

Andrew Buzzelli joined the University of Incarnate Word Rosenberg School of Optometry at the end of May as assistant dean of academic affairs and is now serving as acting dean. He will become dean of the School of Optometry in January 2012.

1974

Stan Applebaum gave a presentation April 7, 2011, to the ICO Chapter of Colleges of Optometry in Vision Development about improving lives through vision therapy and how to incorporate vision rehabilitation into practice.

Janice Jurkus will serve as the interim residency director at ICO. She also was quoted in the May 3, 2011, issue of *Reader's Digest* in an article titled, "10 Secrets Eye Doctors Won't Tell You."

1976

Steve Devick was awarded the United States Sports Academy's 2011 Dr. Ernst Jokl Sports Medicine Award for his work in developing the King-Devick Test for concussions.

1977

2 **Tommy Lim** (pictured with his wife, Bonnie) completed the San Francisco Giants 10K Run.

1978

Stephanie Johnson-Brown was awarded the National Optometric Association's 2011 Optometrist



3



4

of the Year award at the NOA's annual convention in July 2011.

Dominick M. Maino was inducted into the National Academies of Practice (See the Summer 2011 ICO Matters for more information about this honor) and received the Leonardo da Vinci Award of Excellence in Medicine from the Order Sons of Italy.

3 **James Stewart** was inducted into the Montrose Sports and Community Hall of Fame and received the Community Service award in Montrose, Mich.

1985

Debbie Zelinsky was a co-chair for two lecture series on ophthalmology, discussing emerging technologies and diagnostic ophthalmology at the International Conference and Exhibition on Clinical Research in Dermatology, Ophthalmology and Cardiology in San Francisco.

1987

4 **Millicent Knight** (pictured right) was the key person for the Optometric Equity in Medicaid Act and Rep. Jan Schakowsky, D-Ill. sponsored the bill. They are pictured at the AOA Conference before departing for Capitol Hill. Dr. Knight was also chosen as OD of the year by the IL Optometric Association.

1990

Stephen H. Eap was appointed as an adjunct assistant professor at the Southern California College of Optometry, where he teaches



ICO alumni (and one friend) got together recently to catch up. They are (from left): Tom Azman, OD; Howard Woolf, OD '67, Brian Woolf, OD '99, and Irwin Azman, OD '77. They met at the Woolfs' optometry office in Maryland.

5

the fundamental laws related to the practice of optometry. Dr. Eap also has a private practice in Long Beach, Calif.

Lori L. Grover was awarded Fellow status from the National Academies of Practice in Optometry. (See the Summer 2011 ICO Matters for more information about this honor)

1991

Kim Reed received the Golden Apple teaching award from the Nova Southeastern University College of Optometry's Class of 2011.

1997

- 5 **Jeanette C. Varanelli** was recognized as a Rising Star in *Vision Monday's* Most Influential Women in Optical for 2011. She is currently the chief of optometry at the John D. Dingell VA Medical Center in Detroit.

2000

Wendy J. Stone (nee Haaland) and her husband Dave welcomed their son, Griffin Henry, on May 25, 2011.

2001

Callie (Clousing) Enyart was named Young OD of the Year by the WIS Optometric Association.

Geoffrey W. Goodfellow was awarded the American Optometric Student Association's Founders Award during the AOA's 2011 Optometry's Meeting in June.

6

7

2005

- 6 **Nick Vincelli** and his wife Amy announced the arrival of twin boys, Elijah and Will, on Sept. 13, 2010. They reside in Owatonna, Minn.

2008

- 7 **Nana Owusu and Renee (nee Phipps) Owusu** welcomed baby girl Avery Juliet on July 28. She weighed in at 9 lb, 7 oz.

2010

Tiffany M. Andrzejewski received an Allergan-sponsored Resident Travel Fellowship at the American Optometric Association's 2011 Optometry's Meeting for her first place essay "Management of the Dry Eye Patient" in the CLCS Student-Resident Essay Award competition.

Lindsay A. Sicks completed a residency in cornea and contact lenses at Northeastern State University Oklahoma College of Optometry. She will continue her career as a clinical assistant professor at Midwestern University Arizona College of Optometry. She was awarded the George Mertz Contact Lens Residency Award through the American Optometric Foundation and also received a CIBA Vision-sponsored Resident Essay Award and Travel Fellowship at the AOA's 2011 Optometry's Meeting for her first-place essay "Myopia Control" in the CLCS Student-Resident Essay Award competition.

2011

Nancy Chong and Donald Leung were married July 2, 2011, and plan to move to the Seattle area.

Jackie Saltee and Craig Keller were married June 18, 2011. They are currently practicing in Wisconsin.

Laura Talianu wrote the winning case study for the 2011 Varilux Student Grant Award, titled "New Onset Presbyopia and Varilux Physio Progressive Lenses Case." Tahira Bedgood served as her advisor.

FRIENDS & FAMILY

Christine Allison, OD, ICO faculty member, was promoted to full professor of optometry status in July.

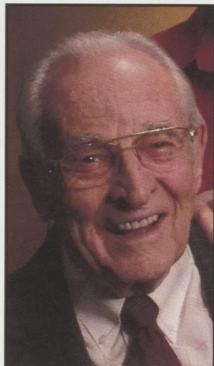
Tracy Faulkner, ICO's professional and career services coordinator, was awarded the 2011 National Optometric Student Association Advisor Award at the National Optometric Association's national convention in July 2011.

Renee Reeder, OD, ICO's Cornea Center for Clinical Excellence chief, was awarded the British Contact Lens Association Fellowship and attended the BCLA Fellowship ceremony in Manchester, England.

Teisha Johnson, MS, ICO director of admissions/marketing has been appointed to the National Association of Medican Minority Education Board as scholarship chair.

IN MEMORIAM

1938



Lewis E. Thomas, NICO, of Clintonville, Wis., died July 5, 2011.

Marguerite V. Henrie, NICO, of Clarkston, Mich., died May 4, 2011, just 20 days before her 97th birthday.

1940

Charles S. Sosin, NICO, of Chicago, died June 12, 2011.

1942

Jerome J. Traxler, NICO, of Fox Point, Wis., died June 16, 2011.

1947

Roy E. Peterson, Jr., NICO, of Edina, Minn., died June 10, 2011.

1948

James D. Berglund, NICO, of Green Valley, Ariz., has died.

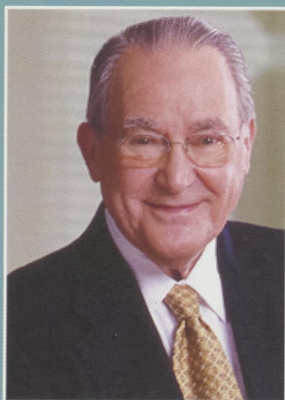
Jack R. Carpenter, NICO, of Columbiana, Ohio, died June 27, 2011.

Ralph G. Geldbart, NICO, of Boynton Beach, Fla., died March 9, 2011.

Martin J. Kenna, NICO, of North Aurora, Ill., died May 20, 2011. His studies at NICO were interrupted as he proudly served as a captain in the 33rd Infantry Division of the U.S. Army, spending time in the South Pacific. He then went on to graduate and practice for 50 years.



Harry H. McLane, NICO, of Mesa, Ariz., died May 24, 2011. He served in the 342nd, 86th Infantry Division in the U.S. Army and was captured and held prisoner in Europe until the war ended. Dr. McLane served two sessions in the Montana State Senate and received The Distinguished Award for Outstanding Service by the Montana Optometric Association.



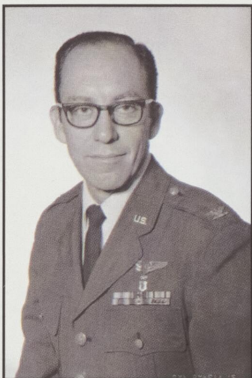
Stanley Pearle, OD '40, NICO, of Dallas, died July 21, 2011. In 1961, Dr. Pearle established a single Pearle Optical store in Savannah, Ga. Twenty years later, he began offering franchises, which have since grown to 675 company and franchise Pearle Vision stores in the United States, Canada and Puerto Rico. The company is now wholly owned by Luxottica Group.

That same year, Dr. Pearle also established the Pearle Vision Foundation, a nonprofit now known as the OneSight Research Foundation. The foundation supports eye health research and invests in students pursuing an optometry degree through the Dr. Stanley Pearle Scholarship Fund. Since its inception in 2007, the fund has awarded a total of \$140,000 in scholarships to 70 students, including nine from ICO.

"Dr. Pearle was a true innovator who left a legacy of commitment to advancing the

optometric profession through research and education," says Mark Jacquot, OD '87 and vice president, Pearle Vision Eye Care. "These nine scholarships, which have been awarded to well-deserving ICO students, represent that ongoing commitment by Luxottica."

"DR. PEARLE WAS A TRUE INNOVATOR WHO LEFT A LEGACY OF COMMITMENT TO ADVANCING THE OPTOMETRIC PROFESSION THROUGH RESEARCH AND EDUCATION,"



Floyd M. Morris, NICO, of Pikesville, Md., died June 22, 2011. He served as a colonel in the U.S. Air Force and was chief of the Biomedical Sciences Corps – the first and only optometrist to receive that distinction. The Air Force authorized The Floyd M. Morris Optometry Officer of the Year award in his honor. After retiring from the USAF, he joined the Group Health Association as chief of the Optometry Satellite Division. (Dr.

Morris was featured in the Summer 2011 issue of ICO Matters)

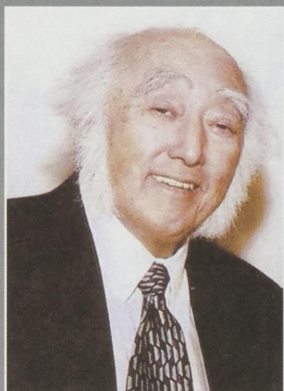
1950

Rudolph T. Barrera, MCO, of Spring, Texas, died June 27, 2011.

William J. Kern, NICO, of Bloomfield, Mich., died March 10, 2011. He was a proud veteran of the U. S. Navy, serving in WWII.

Richard F. Kindy, MCO, of Hopkins, Minn., died March 27, 2011.

Laurence N. Spickler, NICO, of Bloomfield, Mich., died June 9, 2011.



Newton K. Wesley, OD, a former professor at ICO and pioneer in the contact lens industry, died of congestive heart failure on July 21 in Freeport, Ill. He was 93. Dr. Wesley had his first optometry practice by age 22 in Portland, Ore. He eventually moved to Chicago, where he began working on a

solution to his own vision problems. He and George Jessen, OD, worked together to develop rigid contact lenses, which were longer-wearing than what was available. In 1946, Drs. Wesley and Jessen formed the Plastic Contact Lens Co., which later became Wesley-Jessen Inc. It was acquired in 2000 by Ciba Vision.

1951

Robert A. Walter, CCO, of Charleston, S.C., died Nov. 1, 2010.

1954

Everett L. Davis, NICO, of Charlton, Iowa, died June 22, 2010.

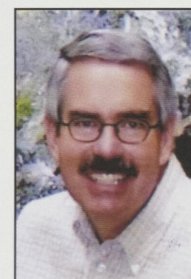


1957

Joseph V. Pucci, of Waukesha, Wis., died May 4, 2011.

1976

James S. Schwerin, of Sioux Falls, S.D., died June 20, 2011 after a 10-month battle with esophageal cancer. He had been a partner at Eye Site by Howlin (formerly Howlin Vision Clinic) for the past 35 years in Sioux Falls.



PLEASE BE SURE TO SHARE ALUMNI NEWS WITH ICO.

Send the information to
Connie M. Scavuzzo, MA

Director of Alumni Development
Illinois College of Optometry
3241 S. Michigan Avenue
Chicago, IL 60616
312-949-7080
cscavuzzo@ico.edu or alumni@ico.edu

A SECOND LOOK

THEN

When and how did you decide to pursue a career in optometry?

When I was in third grade, I was diagnosed with intermittent exotropia by an optometrist, Dr. Paul Kornfiend. This was after spending an entire summer sleeping (according to my mother) because the pediatric ophthalmologist to whom we were sent by my pediatrician diagnosed me with allergies and prescribed antihistamines. Thanks to Dr. Kornfiend, I successfully completed a year of visual therapy and to this day am binocular. When I was in eighth grade, I followed in my parents' footsteps and acquired my first pair of glasses for my myopia. I really decided at that time to be an optometrist.

Why did you choose ICO?

While I was in high school, I investigated different schools of optometry by looking at the college center at my high school. In college, I decided ICO was the best. After college, there were some family rumblings about going to med school instead, but I didn't listen. I waited a couple of years after college to attend ICO. The plan was to get some money together before returning to school. Craig and I decided not to wait until I was finished with ICO to get married, so we were married in April and I started at ICO in August. Being married, Chicago was a good choice. My husband's family business is in the area, and he is the third generation to be part of it since it began in 1907.

What was your best memory of your time at ICO?

Really, it was how wonderful everyone was when Eric was born. He came along in October of my fourth year. The administration and professors worked with me to make sure everything went smoothly.



What did you do right after graduation?

I worked for an optometrist for a few years. Then, through our society meetings of the Lake-McHenry Society of the Illinois Optometric Association, I learned that Dr. Will Lyons wanted to retire and sell his practice. In 1996, I purchased his practice in Waukegan. In 2001, we moved the practice to Grayslake. We just had our 10th anniversary in Grayslake.



Charlotte Nielsen, OD

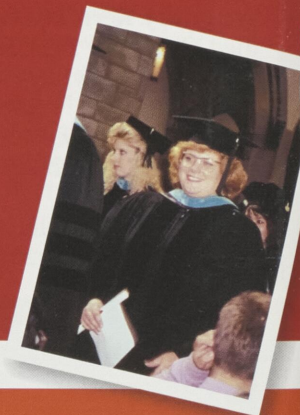
CURRENT POSITION:

Owner of Vision Care Associates, Grayslake, Ill.

FAMILY LIFE:

Married 23 years to Craig, CEO of Nielsen-Massey Vanillas, Inc. Sons Eric, 19, a sophomore at Marquette University, and Michael, 15, a sophomore at Carmel Catholic High School.

ICO CLASS OF: 1992



NOW

What kind of work do you do now?

Family optometry. I'm the only OD here with four staff. Two staff members have been in the optical business for more than 40 years each. The other two have been here six and four years. I am very blessed to have all of them. They are my Four Musketeers. We are known for our ability to fit difficult prescriptions for glasses and contact lenses. We are primary care from infant - with the InfantSee program through the AOA - to geriatric patients.

How are you involved with ICO now?

We have been a summer Private Practice Clerkship Site and have worked with the Private Practice Club.

Looking back, how did choosing ICO for your education influence the rest of your career?

I have since discovered through my involvement with the IOA what a great choice I made. ICO is the premier college of optometry. I received an excellent education.

Help ICO students maximize their career potential, connect with ICO's Professional Career Services!



Do you have a part-time or full-time career opportunity?

Let ICO's professional career services staff help match the right professional to your practice. We are a resource for you—for life!

Professional Career Services:

- Prepares students and alumni for a successful career search
- Exclusive practice opportunity listings in the online Career Center
- Coordination of interviews with ICO students
- Networking events and activities
- Product information sessions

Join ICO's private group
on LinkedIn and stay
in touch with students,
classmates and faculty

www.ico.edu
312.949.7403
tfaulkner@ico.edu



ILLINOIS COLLEGE of OPTOMETRY

Office of Student, Alumni and College Development

3241 South Michigan Avenue
Chicago, IL 60616

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DATEBOOK

October

October 12 - 15

AAO Meeting/No Classes/Labs/
Clinic

October 14

ICO Alumni Reception
AAO 2011

Boston

October 28

Last Day of Fall Quarter for Classes/
Labs

October 29 - November 5

Final Exams

October 30

Continuing Education Program

8 Hours

ICO Campus

(sponsored in part by Luxottica)

November

November 6

Continuing Education Program

8 Hours

ICO Campus

(sponsored in part by Luxottica)

November 7 - 12

Fall Quarter Break - No Classes

November 14

First Day of Winter Quarter

November 24 - 26

Thanksgiving Break

December

December 15

Primary Care Grand Rounds*

CE Program

2 Hours

Adams Center, ICO Campus

December 19 - January 2

Winter Break

January

January 12

Primary Care Grand Rounds*

CE Program

2 Hours

Adams Center, ICO Campus

January 16

Martin Luther King, Jr. Day

College/Clinic Closed

January 26

Primary Care Grand Rounds*

CE Program

2 Hours

Adams Center, ICO Campus

February

February 9

Primary Care Grand Rounds*

CE Program

2 Hours

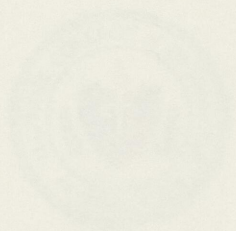
Adams Center, ICO Campus

February 11 - 18

Final Exams

*Sponsored in part by an Alcon
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OF OPTOMETRY

OFFICE OF THE DEAN, ILLINOIS COLLEGE OF OPTOMETRY

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